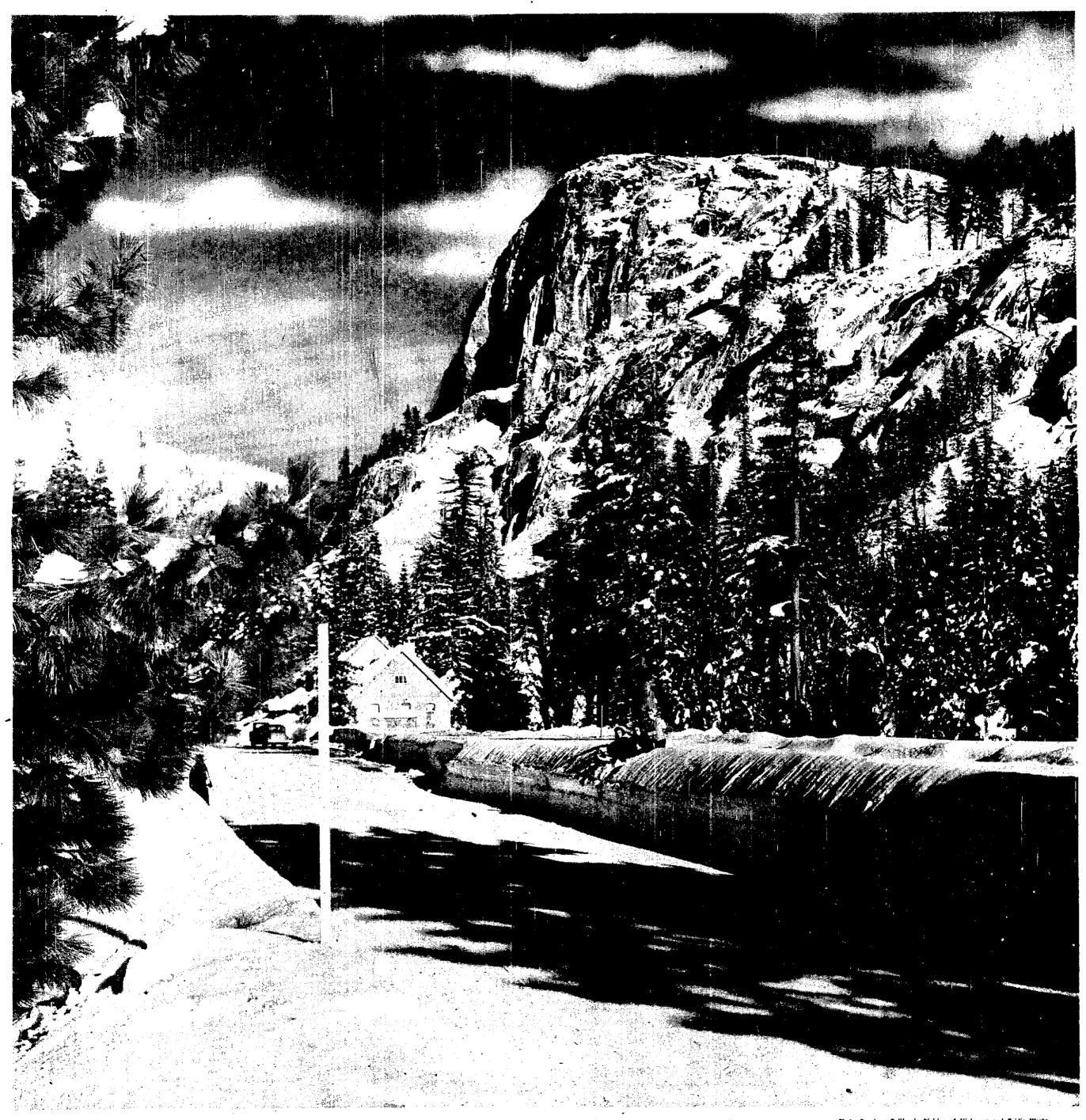
# MAGAZINE Section



HIGH IN A SNOWY PASS

Snow banks line the Echo Summit Route to Lake Tahoe and the highway is a ribbon of snow between the drifts. News was made in such high places by heavy snowfall of the current winter.

# Mansions and Mardiaras



The Mardi Gras, America's biggest party the week before Lent begins, has been tumultuously celebrated by the people of New Orleans and visitors since 1857.

ter of routine, and then is

checked and rechecked every

THE STROBOCONN has a

each tone in the scale. When

the instrument to be tested is

played into the microphone, the

spoke of the wheel remains sta-

tionary if the instrument is in

perfect tune to the standard of

440 vibrations to the second. If

the instrument is flat, the

spake oscillates to the left; and

if it is sharp, it oscillates to the

Established in 1909, the Long

Beach Band is working toward its 22,000th concert, a world

record. In no other place is

there another musical group which plays daily week in and

week out, year in and year out,

says LaBarre proudly. The

band gives two free concerts a

day, except Mondays. Summer

concerts are in the band shell

on the east beach; other con-

certs are in the Municipal Au-

LaBarre came to the band in

October, 1950, from New York,

where he directed the city po-

lice department band and held

the honorary rank of captain. He also was musical director of

was cornetist with John Philip

band is made up of former

members of major bands and

orchestras. Each man qualifies

as a soloist and each program

features a solo by one of the

musicians. Also, there are

many musicians who double,

which permits interesting var-

ied instrumental combinations

The band library contains

more than 20,000 compositions

and requires the attention of

for special features.

two librarians.

Personnel of the Long Beach

It is true that the concert is the New York World's Fair in over, gone into the limbo of 1939-40. In his early days he

Sousa's band.

revolving disc, showing

EEP in tune. It's with the Stroboconneas a mat-

few days.

easy on the ears,"

says and believes

Eugene LaBarre, director of

the Long Beach Municipal

To help members of the band

keep instruments in tune and

also to enable them to hear the

band concerts as well as give

them. LaBarre has inaugurated

two innovations which he be-

lieves have improved the band

by at least 25 per cent in recent

One is a Stroboconn, a visual

tuner which, working on a ra-

dar principle, registers if an in-

strument is even slightly off-

The other is a tape recorder.

Every band concert is recorded,

and then in an informal session

it is played back in the band

director's office in the Munici-

pat Auditorium. Band members

listen to the recording-it can be stopped any place and any

part played over and over-and if the brasses have been too

loud or the bass drummer has

been in a hurry or somebody

has flatted a note, they find

things that can not be re-

the mistakes they are prone to

commit, and thus they learn to

Director LaBarre believes

this is the first band in the

nation to use the Stroboconn.

and it is one of the first to

Before the days of the Stro-

boconn, instruments were tuned

by means of a tuning bar-

and the tuning was just as ac-

curate as the ear of the person

doing the tuning. Now every

instrument in the band is tuned

tape record its concerts.

guard against them.

trieved, but the players learn

Band.

Radar Keeps Long Beach Band

THIS IS the time of year to talk about New Orleans and the Mardi Gras, about the rolling Mississippi, stately white-pillared Southern mansions and French Quarter homes with their mysterious balconies of wrought-

As spring approaches, the whole world in proxy prepares for New Orleans' Mardi Gras, America's biggest party the week before Lent begins.

First of the Mardi Gras parades (Babylon Krews) starts at 7 p. m. Feb. 20 this year, and parades of various Krewes will continue every night through Mardi Gras Day, Feb. 26, with balls following every parade. Hotel rooms already are at a premium for the Mardi Gras period, but special Mardi Gras trains leaving from the west coast will be parked on sidings to serve as hotel rooms.

Everyone whose heart leaps at the exciting and the picturesque devours pictures and stories of this festival, tumultuously celebrated by the people

By Vera Williams

of New Orleans since 1857. The merrymaking begins at daybreak and each day the streets are filled with gay revelers in masks and masquerade costumes. One may see princes in velvet and satin, clowns in motley array, cowboys, Indians, Negro minstrels, toreadors, people in the costume of every country and every climate. "King Rex and his mystic crew of Comus" reign-and they have drawn deep curtsies even from the Duke and the Duchess

By Irma Holland

Mardi Gras (mahr de grah'). a French expression meaning "::at Tuesday" (Shrove Tuesday), refers to the old French custom of leading a fat ox through the streets during the festival parade.

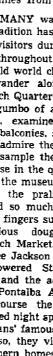
of Windsor!

After the last evening parade and the last grand festival ball, the sounds of revelry pass into silence at midnight. The following day, Ash Wednesday, ushers in the season of Lent.

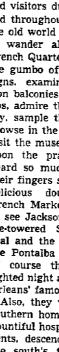
Romance and adventure have stalked every page of New Orleans' history and have left their imprints on the modern clty. Founded in 1718 by Jean Baptiste le Moyne, Sieur de Bienville, one of the greatest colonizers of France in America, the city lies in the great sweeping curve of the Mississippi River a little more than 100 miles from its mouth.

N MANY ways much of its tradition has been preserved and visitors during Mardi Gras and throughout the year enjoy the old world charm. They like to wander along the narrow French Quarter streets, gaze at the gumbo of architectural designs, examine the wroughtiron balconies, stroll in the patios, admire the tropical greenery, sample the exotic cuisine, browse in the quaint shops and visit the museums. They feast upon the pralines they have heard so much about and get their fingers sugary with those delicious doughnuts in the French Market. They all ask to see Jackson Square, the triple-towered St. Louis Cathedral and the adjacent Cabildo. the Pontalba Apartments, and of course the famous neonlighted night spots to hear New Orleans' famous Dixieland jazz.

Also, they visit the gracious



southern homes, and share the bountiful hospitality of the residents, descendants of some of the south's fine old families, They are grateful to the Mardi Gras for bringing about this excursion into the romantic





Checking his clarinet for tune with the Stroboconn is Herman Harry (Taify) Talarella, band solo clarinetist.



Eugene LaBarre, director of the city's band, checks up a recen, concert, playing it back on the tape recorder.





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# Know Your

By Maymie R. Krythe

O CHECK on the correctness of your answers to the following quiz, turn to Page 4.

1. Which religious feast is

celebrated on Feb. 2? 2. What is the popular name

given this holiday? 3. When is a beloved saint

remembered?. 4. On what date does the birthday of the "father" of our

country fall? 5. Who escaped from Elba

in February, 1815? 6. On what day was Lincoln

7. What American battleship was sunk in February, 1898? 8. Which President (only one buried in Washington, D. C.) died in February, 1924?

#### FEBRUARY BIRTHDAYS 9. Who is credited with the

saying, "Go West, young man" Feb. 3)? 10. Very famous American inventor (Feb. 11)?

11. Great Italian tenor (Feb. 25)?

12. Composer of the Messiah

(Feb. 23)?

13. President who served only one month (Feb. 9)? 14. English diarist, who

wrote "And so to bed . . ." (Feb. 23)?

15. Author of "The Christmas Carol" (Feb. 7)? 16. American statesman who

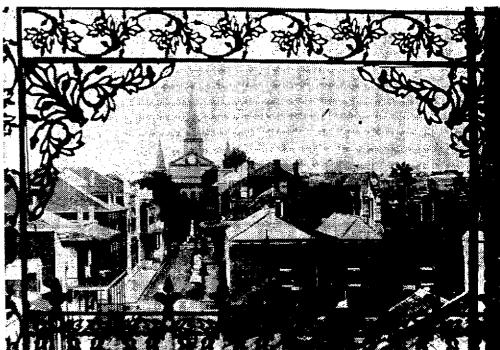
killed his political opponent (Feb. 6)? 17. Poet who wrote "Hiawa-

tha" (Feb. 27)? 18. Famous scout, later in show business (Feb. 26)? 19. Noted Polish composer

(Feb. 22)? 20. Author of "Les Miserables" (Feb. 26)?



Alluring to those who visit New Orleans during Mardi Gras are the old mansions plantation and ante-bellum homes—scores of which are found in and near there.

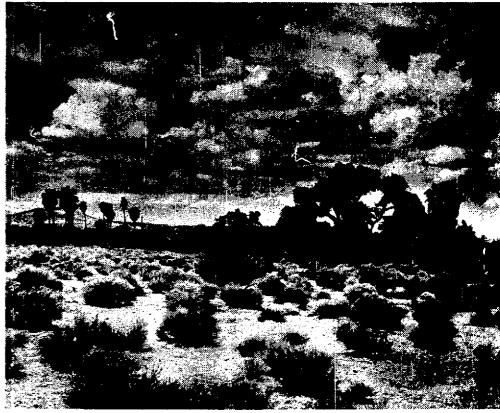


Photos courtesy Bureau of New Orleans News

No one thinks of going to New Orleans without visiting the old French Quarter. famous for its exotic cuisine, wrought-iron balconies and quaint shops.

# Place of Little Rain'





The desert casis of Indian days is now preserved as a park by the residents of Twentynine Palms. Number of palms in modern times numbers far more than 29.

#### By Spencer Crump

NEW PERSONS know that it was a close relative of George Washington who named the picturesque lit-

Before that, when Morongo Indians camped around the palm tree clump they called it, in effect, "Oasis of Mara"-

tle desert town of Twentynine

Palms.

"The Place of Little Rain." In 1855 when Col. Henry Washington, a nephew of the first President, led a party of government surveyors to the

area, they camped beneath the grove of palm trees which stood up spectacularly against the barren rock mountains, and rejoiced in fresh water from the underground spring fed by (Continued on Page 9, Col. 2)

Sunday, February 3, 1952 S NOW plows keep busy holding open high roads, like U.S. 50,

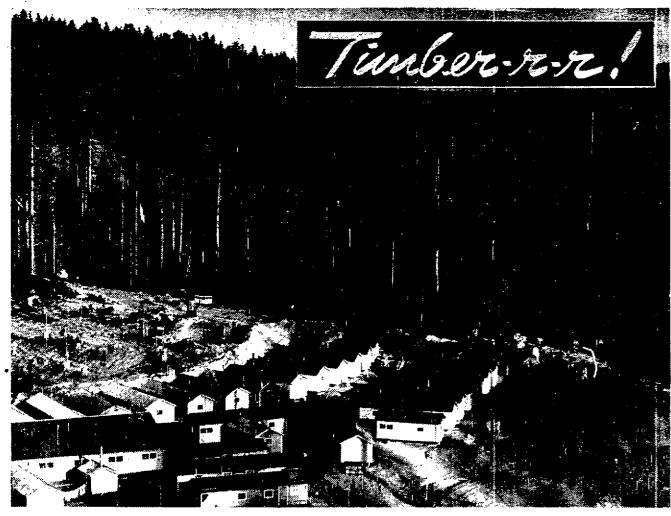


Homes . . . . 4-5 Pet Parade . . 6 Gardens . . . 6-7 Books, Art, Stamps . . 8 Camera Angle . . 9

Cooking . . . . . 9 Realty, Building ... 10-71

FRED TAYLOR KRAFT Magazine

Press-Telegram Southland Magazine



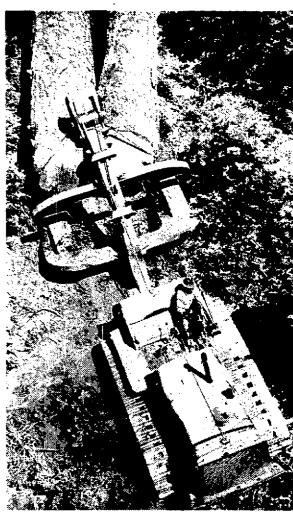
-AFPI Ploto.

Lumberjacks in the old days "never had it like this." Photo above is of a modern lumber camp in the Douglas fir district of the Pacific Northwest. Virgin fir and hemlock in background.



-Western Pine Association-AFP! Photo

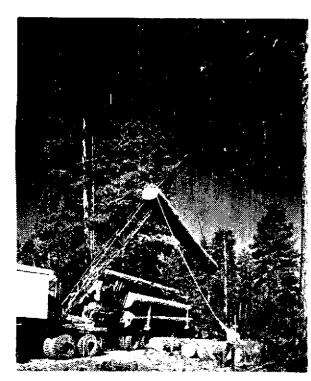
Trees are carefully chosen and marked for harvest. Fallers drop them, as in the scene here near Chico.



-Ceterpillar Tractor Ce,-AFPI Photo

A Caterpillar tractor with a Hyster arch yarding attachment brings in 2 big logs.

Timber has long ranked among foremost of the nation's assets. From the forests come many products—chief among them, of course, is lumber for building. Lumbering is big business; modern methods bring efficiency into the industry. Conservation is practiced and waste is eliminated all down the line. But logging still is spectacular; loggers are a rugged people.



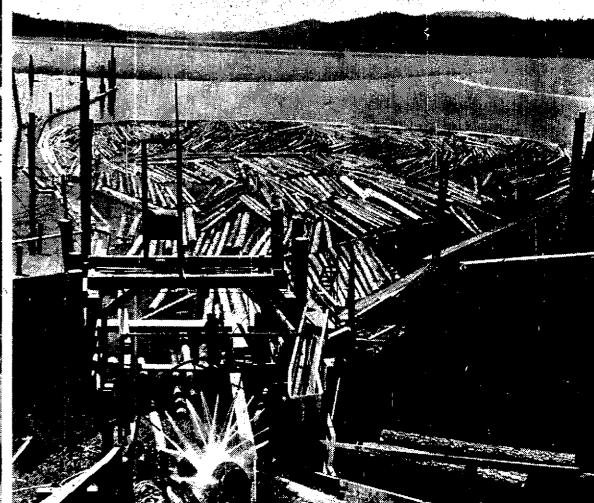
—Edward Hines Lumber Co.—AFPI Phot

A pine log is swung into position (above) on a truck. Man with rope directs loading.



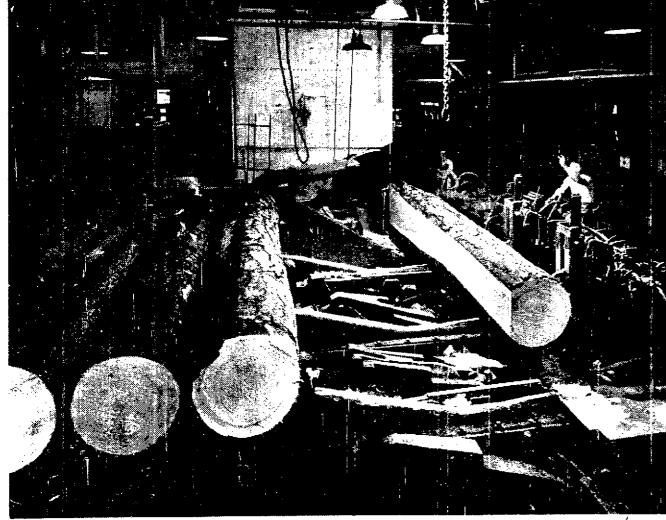
-Edward Hines Lumber Ca.—AFPI Pho

Three log-laden trucks, each with enough potential lumber for a small house, move through forest toward the sawmill.



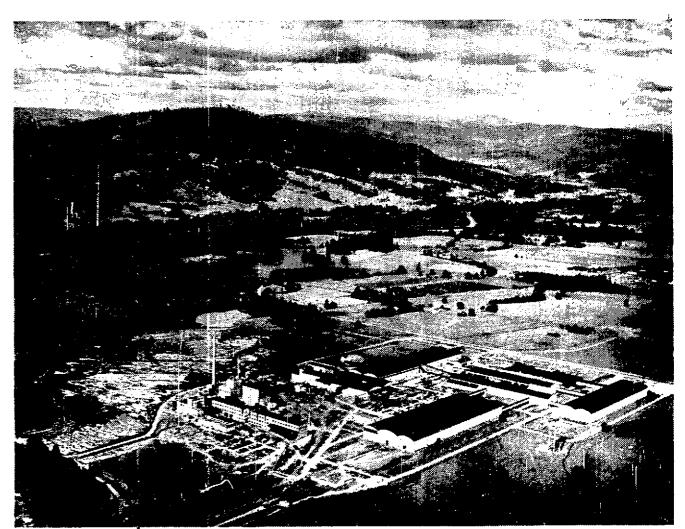
K. S. Hrows Photos

Jets of water wash mud and grit off a big pine log as it moves up the "bull chain" in the Potlatch Forest sawmill at Lewiston, Idaho. Other logs fill the pond area.



-Edward Hines Lumber Co.—AFPI Photo.

Logs are given first shaping toward lumber in the sawmill. Here a man on saw carriage acknowledges signal for sawyer as log moves out from bandsaw. It will be turned; new cut made.



Above is an aerial view of the Weyerhaeuser Timber Co. timber products manufacturing center at Springfield, Ore. Once-familiar waste-burner is missing; plant utilizes all of the log.



New paneling, oak mantel have replaced unwanted plaster fireplace facing. Cozy comfort is achieved.



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# Home Is What They Made It

By Harriet W. Hosking

I WAS just a small house in Lakewood, but my husband and I liked it—that is except for three things.

He detested painting walls to improve the appearance of the house, I detested the console television which took up too much floor space in the living room, and we both virtually hated the cast plaster mantel on one side of the room.

The only solution was to have the room paneled, which we both wanted but which was too expensive to hire it done. We didn't think we could do it ourselves.

The problem was decided for us one night, when we gave a yank on the mantel to see how securely it was fastened to the wall. It came completely off. Now we had to do the paneling.

We planned complete knotty pine paneling, transparent shelves to cut off part of the wide entrance to the dining room with built-in television and radio-phonograph below and on the other side book shelves with storage space below. A shelf running wall-towall on top of this and over the dining room entrance would be built to mount models of ancient cars and trains which my husband builds as a hobby

With the help of an amateur, but very talented carpenter friend we picked good, dry pine. As the ceiling was eight feet two inches high, we bought the lumber in 16-foot lengths and cut it in half to avoid lumber wastage. This left an inch at the top and bottom, but this would be covered with molding.

THE tongue and groove knotty pine went up with no trouble at all, that is except around the windows. That problem was solved by our friend who with a power saw

IF YOU think that someday,

house or build a new one, and

you don't want to get into too

much expense in your present

window set-up, there are a num-

ber of changes you can make

in your decorating that can pro-

vide new decorative interest in

your home. You can do one of

two things-call a carpenter to

relocate your windows, or dodge

all that and stay within a tiny

You can solve your window

problems without knocking out

Takes Ink Out

WASHABLE INK may be removed from your con removed from your carpet with a simple water treatment. Sponge the stained area

with a damp, absorbent cloth, and then apply a blotter to

soak up diluted ink. Continue repeating this process until the

stain disappears. Permanent

ink, however, should be dealt

with by a professional cleaner.

**Uuiz Answers** 

Answers to quiz questions

on Page 2: 1-Candlemas; 2-

Groundhog Day; 3-Feb. 14,

St. Valentine; 4-Feb. 22; 5-

Napoleon Bonaparte; 6-Feb. 12: 7-The Maine: 8-Wood-

row Wilson; 9-Horace Gree-

ley; 10-Thomas A. Edison; 11 -Caruso; 12-Handel; 13-W.

H. Harrison; 14—Samuel

Pepys; 15 - Charles Dickens;

16-Aaron Burr; 17-H. W. Longfellow; 18—Buffalo Bill

Cody; 19-Frederic Chopin; 20

-Victor Hugo.

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you will remodel the old

When Mr. and Mrs. Ev Hosking decided three things were wrong with their living room, they acted to correct them. Photo above is a view of the room today.

made some close and accurate cuts for us. It involved making numerous auto trips to his house, hauling material back and forth, but it was worth it.

The 17-inch-deep plaster vertical partition from the ceiling between the dining room and living room was paneled. Then it was time for the lower cabinets. Frames for these were made of two-by-four with careful measuring to allow support for a television chassis in the one. This cut off the width of the dining room entrance by 48 inches, the same width as the shelves and cabinets on the other side of the entrance.

The cabinets were topped 48 by 20 pieces of one inch sugar pine. The top wall-to-wall shelf

dows actually exist. Nor need

this block out the light or air,

for the present array of sheer

casement fabrics can conceal

the background and still ad-

mit light and air. These dra-

peries and curtains can be hung

from ceiling height on a pole or

deep crown molding, all along

a rod, hidden by a wooden val-

Drapes Change Decor

was then measured, cut and held in place by willing neighbors while the sides of the shelves below were forced in. These shelve sides form the supports for the top shelf which, incidentally, covered the bottom of the vertical partition between the living and dining rooms. While the television supports were in and ready to take the television set in the cabinet, we paid a few dollars to have a good television man remove the set from its console and put into the cabinet. not knowing anything about the intricate instruments.

Next the molding went up, top and bottom, covering the gaps between the paneling and floor and ceiling. Quarter-round went into the corners, and a very plain molding covered the narrow crack between the regular door and window frames and the paneling.

Next was the mantlepiecea piece of plaster or relocating a two-by-four frame was built a single window. You can get and paneled so that it just overthe effect of a picture window lapped the brick. Quarter-round by hanging an entire wall with again came into use forming draperies, creating an illusion an even curve between the outof a large window space, where side of the paneling and face small but uninteresting winof the brick.

THE mantel itself we wanted of solid oak. Our friend found us a piece at about half what we expected to pay. But when we saw it we were discouraged. It was dirty, unfinished and rough. However, as he showed us, 50 cents spent ance that gives the effect of a at a near-by planing mill brought us a beautiful piece of solid oak. This was holted on

and partially supported by two curved supports cut on a jig-

While we had the television and a small radio we didn't have a record player for the other side of the cabinet which houses the TV set. After a

which radio-record player and TV set are installed. search we found a second-.green. He agreed, and the job hand portable record-player and was virtually completed. radio combination for \$10

Above, a closeup view of the cabinet and paneling in

in which we put it did much to improve its tone, and we have plenty of space for records underneath the set. volunteered to make cuttage curtains if my husband would do one final paint

which worked perfectly. It

didn't take much to knock it

out of its case, mount it in

the cabinet. The large cabinet

job and paint the ceiling a dark

Now, for about three months? labor in our spare time, a lot of help from our friends, not too much cost, and a lot of fun, we have what we think is a comfortable, cozy living room where we can spend the winter evenings and enjoy the fire, read books, eat supper watching a TV show-anyway we think it is the most livable? room in the house, including my sewing room and my husband's den



This is a "before" view of the Hoskings' living room. Cabinets and paneling

of knotty pine provide definite improvement, have made room more livable.

# Peace

the wall.

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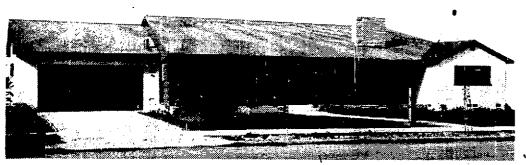
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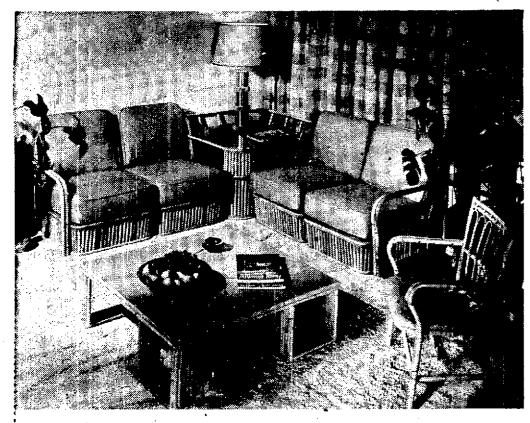
Siris offer a free home consultant decorating service, staffed by qualified decorators.

Island of cabinets and a counter separate Frenks kitchen into two areas, one for work and the other for dining. Ample storage space is a kitchen feature.



Carefully planned for livability, the Harold Frerks house is also laid out to provide for future expansion. Garage can be remodeled into den and bathroom.

## A Rattan Ensemble



Tightly aligned vertical rattan bars without visible bracing lend distinction and usability to this grouping designed by Paul Frankl for Ficks Reed.

#### By Caroline Coleman

THE SWEEPING, uncluttered lines that are characteristic of items labeled "Designed in California" mark new groupings of rattan furniture just shown at the Chicago Furniture Market and at the Grand Rapids display.

Californian Paul T. Frankl has created a series of pieces in imported rattan that bear out his reputation for smart sophistication and practical elegance. Long low sofas, deepseated chairs and ottomans, versatile sectional units, a din-

Tropical Rattan Garden Furniture Fine Wrought Iron Rush & Hemp Rugs Ever**co**ol & Bamboo Shades Expert Rescovering of Patio Furniture

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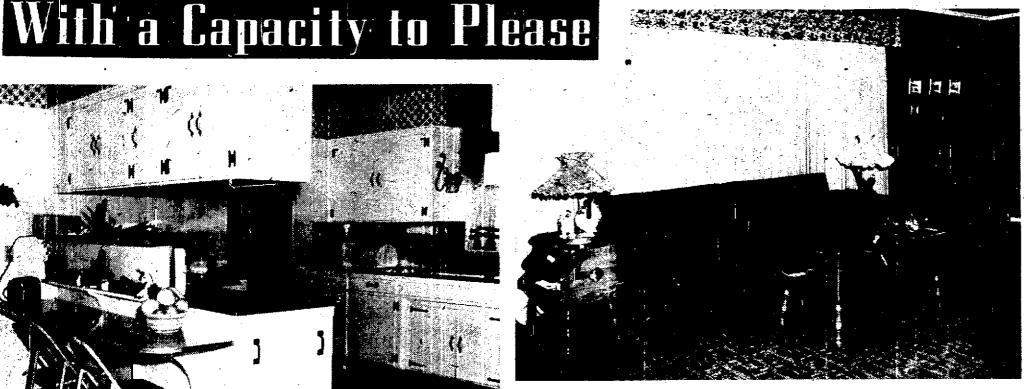
ing group and several occasional tables are included in the 15 designs from Ficks Reed Com-

The predominant decorative note is the tightly aligned vertical rattan bars which Frankl uses throughout chair and table bases. The effect achieved is one of great solidity, differing in this respect from most rattan furniture, which has a weightless appearance.

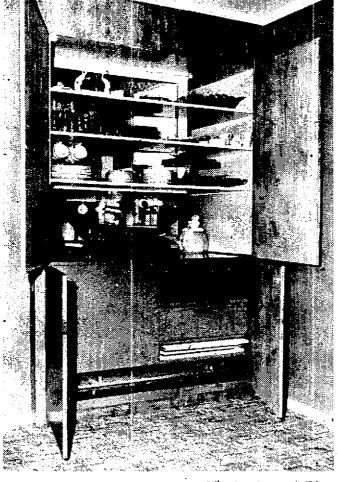
Of especial interest to the construction minded are the outside backs of the seating pieces, in which there is no visible bracing. This construction feature makes it possible to use the pieces free standing without difficulty.

Particularly interesting is a rectangular cocktail table, the top of which consists of a sheet of grass cloth laminated between two pieces of glass. A three-piece curved sectional cocktail table, which can be used as one unit or separated, has criss-crossed rattan bars for interest.

The upholstered pieces are covered in specially dyed Peruvian linen as well as in exclusive fabrics. All pieces are finished in natural only.



A comfortable sectional sofa (above) was made for their home in an upholstery class by Mr. and Mrs. Harold C. Frerks. The home has a great capacity to please.



This storage wall and counter combination is accessible from the kitchen or from the dining end of living room.

#### By Dorothy Killam

HOUSE with a great capacity for giving its owners the kind of rejoy-that is the home of Mr. and Mrs. Harold C. Frerks, 393 Los Altos Ave. Some of the noteworthy features of this glass which slides open to com- fronting on the alley. bine living room and terrace, and allowance for future ex-

A young couple, the Frerks wisely planned this two-bedroom home for expansion at a future date. The present garage will someday be made into a recreation room. Since the

ME 3-1414

garage is built onto the kitchen wing and the rear wall is omitted for the installation of laxed, informal living they en- glass later on, the change from garage to den will not be dif-

A door connecting the kitchen and garage will also lead to dwelling are a large, combined a bath. Plumbing was installed laundry and kitchen; unusually for this bath when the house generous storage space; sec- was built. Another garage will tioned-off bathroom: a wall of be built on the rear of the lot

> Storage in the combination living-dining room is well planned. A storage wall between the kitchen and dining room opens into both rooms. On the dining room side beautifully finished mahogany panels open at the touch of the fingers to give access to one

end of the kitchen work counter and the dish cabinets above.

A wide cabinet below the work counter opens into the dining room and is large enough to hold dining table leaves, card tables and silver

MAHOGANY panels on either side of the fireplace conceal storage cabinets where the radio, phonograph and records are kept. A niche is provided for a television console that can be rolled out into the room or left out of view behind the cabinet doors.

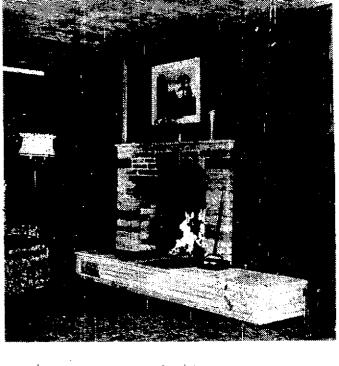
The flush door panels on the storage units in the living room and dining room need no knobs because catches release the doors at the touch of the fingertips.

The kitchen is partially senarated by an island of cabinets and a work counter in which the stove is installed. Cabinets which are attached to the ceiling above this island are accessible from both the work half of the kitchen and the dining half.

A counter for eating is built on the center island and is serviced by folding chairs. The chairs may be used with card tables and can be kept in the dining room storage wall.

BUILT to fit into the island is a tea cart of unusually sturdy design. Its three shelves are large enough for a number of household uses. For instance, Mrs. Frerks loads it down with ironing and rolls it and the ironers onto the terrace or to a spot in front of the fireplace depending on the season.

The wall opposite the sink has built-in storage units which conceal the laundry tub. the automatic washer, dryer and ironer. Sliding doors close



Mahogany paneling on either side of the threpiace in the Frerks' home conceals radio, record player and TV.

SUNSHINE, FRESH AIR

AND A VIEW - Get them all with a

off these cabinets which extend the width of the wall.

The counter top formed by these cabinets is a real asset to the entire kitchen area. It is ideal for serving buffet since guests can enter from the entry way and go into the dining-living room through another door.

THE LAVATORY is built into cabinets and a counter that extends the width of the wall. A window directly

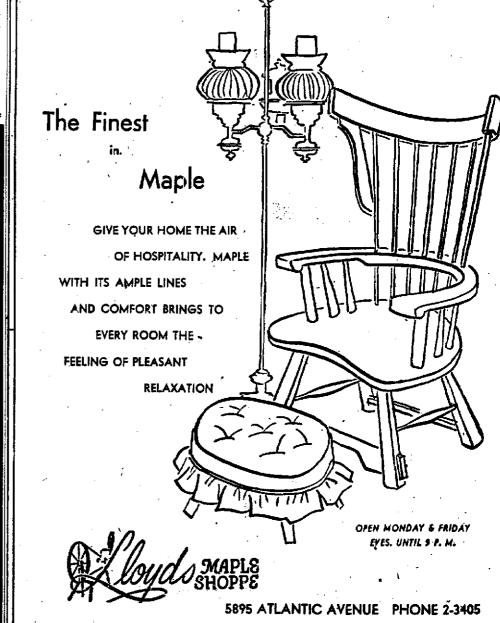
over this built-in has frosted glass louvers that open for ventilation without spoiling privacy. The wall on either side of this window is mirrored.

Storage in the front bedroom is exceptionally well worked out. Wardrobes built back-to-back create a dressing alcove between the bedroom and bath. Cabinets at the top of these wardrobes extend across the entire width to allow space for golf clubs and other hard-to-



Cor. 14th and Magnolia Ph. 7-7475

MEMBERS OF LORG BEACH HUNLBERS' EXCHANGE .





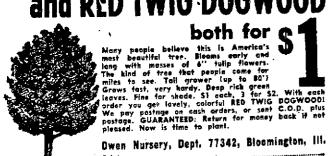
"Wa Deliver Asywbere'

# How to Care for Azaleas

'UST because azaleas grow wild in the mountainous sections of California does not mean that they will grow happily in Long Beach gardens without a few considerations as to the conditions

an acid soil with ample moisture, good drainage and filtered These conditions sunlight. should be duplicated to the best of your ability. You can-In their native habitats, aza-, not plant them in clay soil,

## CLIP THIS to get SPECIAL BY MAIL! Early Blooming TULIP TREE and RED TWIG DOGWOOD



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EAST OF BELMONT, NEXT TO POST OFFICE

By Eleanor Avery Price leas are found to be thriving in sprinkle when the mood suits

> hot sunshine. - . Find a north or east exposure for azaleas, or grow them beneath shade trees. Dig a hole twice the size of the root ball and put some gravel in the bottom if the soil is heavy or if drainage is poor from other

you and let them cower in the

Obtain good garden loam and add peat moss or leaf mold to it, and use this soil mixture to fill in around the plants. Be certain the peat moss is previously moistened, otherwise it will soak up the water intended for soil and plants. .

Place the plants in the holes so that soil level will be the same as before. The bases of the stems need to be just above the level of the ground.

Azaleas need lots of moisture, especially in warm weather, but they do not like soggy conditions. A light spray or

syringing is appreciated and is effective in ridding the plants of thrip and red spider. To really help the azalea, it is suggested that you use one tablespoon of Epsom salts and one tablespoon iron sulphate in two gallons of water and spray plants and root areas with this

Pay especial attention to azaleas potted in porous containers. They dry out quickly in windy or hot weather. Potted azaleas deserve your best attention, for they are welcome subjects that can be moved about to bring colorful beauty to the shadier sections in the garden, patio, terrace, or porch. They also look well on the steps and before entrances. When they are out of season, they can be placed in a lath house or grouped under a tree. They may even be sunk in the soil, containers and all, if no tree roots will be injured by this procedure.

Your nurseryman will suggest good azalea fertilizers.



Azaleas need an acid soil, ample moisture, good drainage and a shady or semi-shady location to grow well.

week. . . . Camellias are often recognized as an introduction to spring although many varieties flower during late winter. At any rate, no California garden should be with-

ornamentals. Visit your nurseryman now and examine the various types. Try some of the new varieties, at slightly more money, but a real floral treat.

being offered. Keep in mind that these plants are aspiring, shooting upwards to quite an impressive height. So make sure you plant them well towards the back of your flower border. Otherwise, they will hide your smaller growing AKE no mistake about sucking insects will draw the juices from the tips of tender new growth, stunting or destroying this new growth. There are many sprays available to control these with a minor amount of work. If

-Photos by Gladys Diesing

Cactus Ciub: Meets third Sunday of each month. > p. m., in homes. Ph. 8-85% for meeting place. Visitors welcome.

Lakewood Garden Club: Meets Yourth Tuesday of each month, 8 p. m., Social Hal! of 8t. Thomas' Episcopal Church, 53% Arbor Rd. Visitors welcome.

St. Visitors welcome.

Los Altos Gardeo Clahr Meets first Wednesday of each month in homes. Ph. 9-5031 for meeting place. Visitors wel-

9-0031 for insetting places.

National Fuchsia Seciety, Lakewood Branch: Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas Episcopal Chucn, 3306 Arbor Rd. Visitors welcome.

Rd. Visitors welcome.

National Fuchsia Society, Long Beach
Branch: Meets second Thursday of each
month, 7:30 p. m., in Machinist Hall,
728 Elm Ave. Visitors welcome.

South Coast Orchid Society: Meats
fourth Monday of each month, 7:30
p. m., Woodland Clubbouse. Recreation
Park, Park Ave. and Saventh St. Visitors welcome.

Waqe War On Garden Pests

Potted azaleas are exceptionally good because they can

be moved about to bring color into many garden areas.

Garden Club Directory

rs walcome
American Begonia Society, North Long
ach Branch; meets second Monday of
ch month, 7:30 p. m., Houghton Park
ubhouse, Atlantic Ave. and Harding
Visitors welcome.

ubhouse, Atlantic Ave. and Harding it. Visitors welcome. Alsmitos Bay Garden Ulub: Meets last hursday of each month, hoon, in homes, b. 9-8787 for meeting place. Visitors elecome if they have reservations. Beimost Heighis Garden Club: Meets at Tuerday of each month, 2 p. m., Wesley Hall, Belmont Heights Methilst Church, Termino Ave. and Third. Visitors welcome. California Fuchsia unth Wednesday of each month, 7:30 m., Heughton Park Clubhouse, Atlance Ave. and Harding St. Visitors welcome.

it, if you are going to

get the fullest enjoy-

ment from your gardening, you

are going to have to plan a

continuous battle against bugs

statement, we don't want to dis-

courage you in your gardening

efforts, but at the same time

we don't want you to anticipate

maximum results without the

full knowledge that you do

have to take some action to

when the snails and slugs be-

gin eating the young tender

growth of new plants. Con-

trolling them is relatively easy

if you will simply secure from

your local nurseryman one of the many well-known baits

which can be distributed around

the yard and garden and which

the slugs and snails will pre-

slugs and snails in your garden.

especially roses, will be vicious.

ly attached by aphis. These

File - Pocket Gorde

Early growth of many plants.

fer to your plants. These stom-

control pests and diseases.

and diseases. In making this

Black spot, rust and mildew are three of the main diseases of roses. A planned spray program carried out approximately, once every 10 days or two weeks with some of the newer two-purpose spray materials, will give complete control and give you healthy. bushes that will produce beautiful flowers.

long as you care for them. An-

nual vegetables, on the other

hand, complete their entire life

Southern California landscapes

as a dual purpose plant: For

eating and as an attractive gar-

den ornamental. The edible sec-

tion consists of part of the

flower head and the thickened

Artichoke plants should be

set about six feet apart for

average conditions. One of

the best varieties for this area

is the French green globe. The

buds are quite large and have

a splendid flavor. This. va-

riety also boasts of a long

During the active growing

season artichokes demand and

must have lots of food and

drink. The average, well-bal-

anced commercial plant food

will suffice. Make sure it is

applied according to the instructions on the package. Dif-

ferent brans have formulas all

their own and all types cannot

be applied in the same manner.

This is also true of liquid plant

In August and September the

producing season.

hase of the scale-like leaves.

Artichokes can be used in

cycle in one growing season.

THERE are many diseases and pests waiting to destroy your garden, yet their control is simple and relatively easy. The difference in the results that you will have in your garden if you plan on these control measures will be readily apparent, and your garden enjoyment many fold greater than the work involved in carrying them through.

Your local nurseryman is the man to see when you have a pest or disease control problem.

EGETABLES in the plants should be encouraged home garden are a into a dormant state, a condisource of vitamins in tion produced more or less by natural state and perennial holding back on water supplies. . The plants may then vegetables will prove one of the most permanent parts of be cut back to the ground, your garden. They need be watering and feeding then being resumed. Vigorous planted only once, yet will progrowth should follow and also duce a crop for probably as ' a crop during winter and early

Vegetables

for Vitamins By Bob Gilmore

ASPARAGUS is a good and interesting crop to grow. But space, and lots of it, is all important. Keep in mind, too, that asparagus is not a speed burner, requiring one year to mature the first crop.

Remove the dirt in the asparagus planting bed to a depth of about 20 inches. Place one foot or more of manure in the bottom of the trench. Make sure it has been well rotted. Then add six inches of topsoil and plant the asparagus. allowing 12 inches between plants and also between the rows. Cover with two inches of soil. As they grow, work more dirt around them until the furrow has been filled. This gets the crowns down deep so they will not be injured by cutting.

Allow the plants to fern or grow tall tops each summer and fall. This permits them time to recuperate and to get ready for the next cutting the following spring.

NE OF the most interesting characteristics of rhubarb, another leading perennial vegetable, is that it grows in the shade. As a matter of fact, excellent crops have been grown in locations where sunshine has hardly been known. For local growing conditions the cherry rhubarb will prove one of the best varieties.

Rhubarb prefers a rich, sandy soil. Before planting it is advisable to add large quantities of well-rotted manure. If this is lacking then additional quantities of commercial plant food will be required during the growing season. One of the most important cultural requirements for rhubarb is a tremendous amount of water. The plants are heavy drinkers and at no time during the active growing season should the soil be allowed to dry out.

## Tips on Gardening GARDENING tips for the out a few of these gorgeous

FRUIT TREES

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Peaches, etc.

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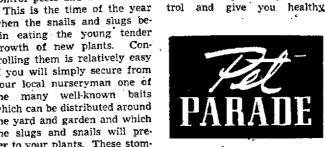
-YOUR HOME ORCHARD SPECIAL

Apricot—Royal

plants at lowest prices.

Delphinium clumps are now

If sufficient room is available try a row of berry plants. They ach poisons used sparingly but may be trellised across your regularly, will destroy all the backyard fence. Be sure you start a few bushes of the everpopular Boysenberry. This is a real treat in eating.



By Norman Cobb

N SPITE of thousands of years of domestication, the short-haired tabby or tiger cat still recurs frequently in absolute purity. This persistence points strongly to its forebears, the European wildcat native to Spain, Italy, Greece and Asia Minor, and the Kaffir wildcat from Egypt, Tunisia, Algeria, and Sardina.

Strains of domestic tabby cats gone wild will, in two or three generations, be indistinguishable from pure wildcats. Coarser fur, longer bones and larger teeth develop. It is often true that the tabby has greater vigor, audacity, and vitality than other breeds of cats. It is interesting to note that due to its extremely strong



Domestic tabby cat, Toodles, is pet of Mrs. Sara Thomas, 312 W. Eighth St., active in the Pet Protective League.

has less trouble delivering kittens than other mother cats.

The word tabby is from the French "tabis" meaning taffeta silk, a watered, waved, or striped material made first in

constitution, this cat usually a section of the city of Bagdad known as Attabi.

The tabby coloring is typically iron-gray or yellow-gray, and the stripes are black. The face has transverse cheek lines and about four vertical bars on the forehead which converge into a black line that continues down the middle of the ringed tail to form a black tip. "Necklaces" ring the chest, and legs are barred with "bracelets." Body pattern is a series of wavy vertical stripes that usually break up into spots on the thighs.

Tabby patterns are also found in backgrounds of blue, silver, and orange-red. All have black stripes except the red cats. Eye color varies due to cross breeding.

ITCH!



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## \*The Bright yellow Bag with all the Red Stars it is sporoughly aged, carefully streened and finely ground... dirt free, obtained only off concrete floors in only off concrete floors in steer feeding near it is only off concrete stoors in steet feeding pens ... if is steet feeding pens ... if is specially treated to remove specially treated to remove GardenTips dl weed seed! by JOE LITTLEFIELD Four- and five-year-old clumps of perennial phlox, gerberas and shasta daisies should be dug up now, divided and reset. Break up the large clumps.

Pull them spart carefully. Select the new growths with roots attached. Dig some well-weathered Red Star Steer Manure into the soil. Work in a tablespoonful of Red Star, Steamed Bone Meal per hole before setting out

Dig holes as wide as they are deep, to allow roots to spread out on a 30 to 45-degree angle and catch more food ents. Keep reset plants moist un til new growth appears.

More tips on my TV program every Sunday, KTTV, Channel 11. See schedule in paper for time.

Press-Telegrem Southland Magazine



Winter culture of cylamen is interesting as a hobby. Hybrid plants develop giant, ruffled, double blooms.

# Grow Melanen Indoors

OTTED cyclamen is one plants. Grown from seed, the corms can be dried each year and coaxed back to verdant, brilliant growth perennially.

plant are displayed to its best Nights. advantage. Not only are they luminously beautiful, but the large, fragrant flowers are held well above the handsomely zoned and mottled leaves on

of the most colorful of let and Sow Bread, cyclamen is and scarlet-salmon. winter blooming house a native of Europe and Asia. color of its blooms, and the green-on-bronze leaf patterns are reminiscent of a talisman orange and sultry rose hues. The unique attractions of the straight out of the Arabian

> A vigorous specimen will bloom continuously from Nevember through April, The flowers exhibit such colors as bright and dark red, pale and deep pink, white, white with a

These colors are solid and The bizarre arrangement and have a glowing quality that from seeds or, if they can be seems to paint the foliage with found, matured corms. Seed subtly reflected overtones of

> THE cyclamen isn't an easy plant to grow but, as with so many other temperamental ornamentals grown here, the climate of Southern California is a great help. Temperature and humidity are two of the chief governing ele-

By Miriam Anderson

Called variously Persian Vio- carmine eye, salmon, soft rose, ments in producing healthy, long-blocming cyclamen.

> Cyclamen can be grown planted in July or August takes from 15 months to two years to reach the full blooming stage. Plants in full flower are available through fall and winter at florist shops and nurseries. Buy the plant with plenty of buds.

> When the flowers and foliage begin to fade at the beginning of the dormant season, from June through September,, gradually withhold water. However, a potted cyclamen should not be allowed to go completely dry even when dormant.

As the plant becomes older repotting is sometimes advisable. Use a friable fibrous and acid rooting mixture. A good potting mix is two parts rich soil, one part sand, one part well-rotted manure, and one part oak leaf mold. A teaspoonful of bonemeal to the five or six-inch pot will stimulate better rooting and encourage better growth.

WATERING is one of the touchiest factors of sustaining a healthy cyclamen. It is best to water from the bottom of the pot. Either set the container in a pan of water, or use a wick to lift the moisture into the pot.

Several plants can be grouped on gravel spread over the bottom of a shallow tin tray. In this way, when water is poured into the gravel, the moisture not only dampens the plants from below but furnishes a humid atmosphere around them. This is an ideal growing condition. Keep water away from the crowns. A waterlogged crown will soon rot.

BRIGHT, cool surrounding is the healthiest growing environment; 50 to 65 degree temperatures are the safest for indoor culture.

If prolonged outdoors, select site under trees where the plants will be protected from burning sunlight. Use a location sheltered from drafts if

Armstrong

Nurseries



-- Photos by the Author.

An abundance of bloom, glowing colors and ornamental foliage combine to make cyclamen an ideal house plant.

possible and make sure drain- every three or four weeks will

A feeding of liquid manure

keep the cyclamen in vigorous,

blooming health.

# Geraniums from Cuttings



Attractive potted geraniums can be grown from cuttings then transplanted or placed where best in landscaping.

OLORFUL effects may be , achieved with relative speed in the gardens and patios of Long Beach area homes through the use of

botanical name-the common garden geranium, is also most satisfying to the beginning gardener as it may be grown with ease, and it repays with interest for the labor regeraniums. "Pelargonium hor- quired. "Pelargonium domestitorum," to give the plant its cum," better known as Mar-

the showlest plants of flowerdom in size, color and texture. Then there are the vivid and utilitarian ivy geraniums, the delightful, scented varieties, specimens with colored leaves usually found in some enthusiast's collection and rare and intriguing oddities that excite imagination.

Any of these geranium types may be successfully grown from cuttings by observing a few simple rules. A four or five-inch cutting of the plant desired should be between the green and woody stages of growth for best results: it then responds most easily to rooting. The cutting should. be made by a clean cut across the stem behind a joint. Side growth and any little knobs are removed, with four or five leaves left at the top for a crown. To avoid rot, the cutting should be left to dry for 24 hours before planting, Many geranium enthusiasts dip the tip of the cutting in lime for this purpose, or use a com-



Many are the sarieties and gay are the colors of the plant known to most home gardeners simply as geranium.

mercial preparation obtainable at any nursery.

Since geraniums are such obliging plants, any pot will do for rooting, but old pots should be well scrubbed with soap and water before using. A layer of pebbles or broken pottery placed at the bottom of the pot makes for good drainage, and the not should then be filled to within an inch of the top with sand. While adult geraniums adapt easily to any good, friable soil, cuttings are most easily rooted in clean, washed sand. After the sand is thoroughly soaked down, the cutting should be inserted so that two or three joints are covered, the sand then firmed down with the fingers and the plant watered. After this, only enough water should be and the plant will do best in a shady place until roots form in about three weeks. (Martha Washington cuttings take longer to root but the hardiest types will send out new leaves in about four weeks.)

As new leaves form, top growth may be pinched out to induce sturdy, low branched plants, and dead leaves picked off as they form.

ROOTED plants need lots of sun, and watering actually depends upon the amount of sun they get. Geraniums should be watered with care and when they show definite signs of needing it, since they dislike "wet feet."

Undoubtedly the major enemy to combat will be the mealy bug. This cottony-appearing sucking insect frequently clusters at leaf and stem axils and is best controlled with a nicotine or all-purpose spray. In a single plant, a small piece of cotton on a swab dipped in witch hazel and applied to the pests will stop them, but if an attack has made headway, a forceful spraying with water to wash them off, followed by given to keep the sand moist, a spraying with the all-purpose spray may be necessary.

The common garden geranium will come to bloom four or five months after rooting. If a dozen cuttings of a favorite plant are made at one time by this method, enough .geraniums will be obtained to transform a barren garden spot into a flame of color and bloom, quickly and at little expense.

## See the Long Beach Area's Largest Selection of **CAMELLIAS** SPECIAL-In bloom or bud. Julia Drayton, Anne Galli, Tricolor, C. M. Hovey and na many others, in gal. cans..... **STRAWBERRIES** Gem, Klondike, Blakemore. **BARE ROOT FRUIT TREES** 2 years old.

umiant Escallonia

#### By Karen Smith

ONG BEACH gardeners ∡ can ask for no finer shrub for growing in the coastal area than one of the Escallonias. These shrubs actually enjoy the salt air and develop more luxuriant evergreen foliage here than any other place.

Sweetly fragrant spikes of white, blush-pink, rose-red, or deep red appear during a good part of the year, for Escallonias are very free flowering. The proper blooming period is in autumn and early winter, however. Frost does not harm these

plants, and they take either sun or part shade. Ordinary garden growing conditions are satisfactory, and the plants develop rapidly into handsome, neat shrubs. With some of the Escallonias it is possible to train them as vines or on pillars, for they are quite adaptable. Ample water is neces-



Escallonia is one of the finest shrubs for coastal air. Blooms are fragrant; white, pink, rose or red.

seeds, but it is more usual to start them by means of cuttings in a coldframe in fall and transplanting them in spring. Propagation may be by Most nurseries have splendid

started plants which are in bloom right now.

One of the most popular Escallonias is E. rubra, a compact shrub with red flowers. It likes shade best. E. organesis is also one of the best yet introduced for an ornamental, The glossy green leaves are of medium size with bronze-red tints. Flowers are pink to white and resemble small apple blossoms in big clusters.

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pink open flowers. The plant is vigorous, about 3 ft. high, with plenty of dark green glossy leaves.

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Sanday, February 3, 1952

## <u>Book Reviews</u> A Report on War in Korea

THE PECULIAR WAR, by E. J. Kahn Jr. New York: Random House, \$2.75.

By Paul Bartlett

LUSTRALIA, Belgium, Canada, Colombia, France, Denmark, Great Britain, Greece, India, Luxembourg, Netherlands, Norway, New Zealand, Philippines, Sweden, Thailand, Turkey, Union of South Africa, the United States, and of course Korea, are now involved in the peculiar and ugly war.

This book is the impression of a reporter who spent three months in Korea in 1951 studying this side of the international conflict. Kahn was sent by The New Yorker to put down something of the fight carried on by this "police" force" along the 38th parallel.

His is a first-hand account of tank warfare; there are interviews with specimen soldier héroes; there is detailed description of the dead and tragic city of Seoul, once a busy place of a million. Kahn gives the reader a general idea of Korean geography and history and customs. There are casualty reports, facts pertaining to the Korean's economic disaster, his futile and pathetic flights, some of the battles, the kinds of weapons used, etc. Though most of the data is pretty familiar to Americans by now, Kahn's checkup is a kind of hilltop survey. Because the second hand recounting is spread butter thin, one misses some of Ernie Pyle's and John Hersey's personalized direction. Reportage, if near enough the crux of life, is not necessarily glusty. But for those who like a handbook summary, Kahn has done a useful job.,



CIRCLE F COWBOY, by Chuck Martin.

BRANNIGAN came to Terrapin Valley with enough arouble behind him to prove to himself he could handle it. So when the men and women of the valley determined to fight for their land and water against Iboth sheep and cattle men, Brannigan's hand and gun were with them. This is perhaps Martin's best western tale, one calculated to hold interest up to the final settlement. The setting is Oklahoma Territory. and the flavor of new and raw land is here, together with the harshness with which both nature and man dealt with the "fearful and the unready. Only -a-bit less of the standard pulp western devises would have made this a significant novel of men instead of killing machines. But it's good-extra

## Murder Can Be Funny

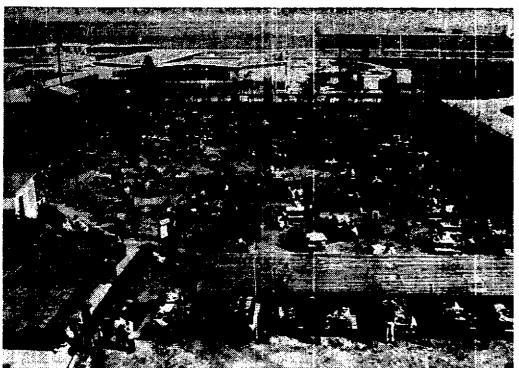
LEMAINS TO BE SEEN, by Howard Lindsay and Russel Crouse, New York: Random House, \$2.50.

URDER can be macabre and hilariously funny it is proved by this play, pro-Cuced by Leland Hayward in the Morosco theater in New York. Travis Revercombe, wealthy clubman, crusader against obscene literature—and owner of a library of pornographic books—is found dead on the floor of his bedroom. \*- Was it a heart attack? Was he stabled to death? Or did he die of poison? Before the reader or playgoer finds out, he laughs some of the lustiest Haughs of his life. The dialogue is riotous.-L.C.W.



selection of records and record albums at

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Visiting day at California Institution for Men at Chino, where "better-risk" prisoners run a 2600-acre ranch without restrictions. The story of this unusual prison is told in  $\alpha$ new book, "Prisoners Are People" (Doubleday, \$3), by Kenyon J. Scudder, the warden. Scudder instituted the Chino program where men, regardless of race or creed, are treated as people and stimulated to go forth with new courage and confidence in the future. He believes that society must recognize her prisoners are people and do something about conditions in their respective communities which breed delinquency and crime. Nine thousand men have been sent to Chino since it was opened in 1941. Only 290 have attempted escape.

# of Acheson

#### By Garald Lagard

THIS is by no means an apologia for Acheson; the author-editor is a Republican who still finds that the Secretary of State is a man who has been maligned and needled as a representative of the Truman administration. Mr. Bundy states. "I do not suppose that because I consider Dean Acheson a good Secretary of State I must consider Harry Truman a good President or his administration deserving of re-elec-

On the record Acheson's past speeches and statements are reflective of a sturdy loyalty to the American interests, and even though mistakes may have been made, they were mistakes and not deliberate and calculated to further foreign doctrine. It may come as a shock to those who have followed blindly the harsh and often intemperate charges which have been hurled at Acheson to see the actual course of his policy over the period of time this volume covers. This course seems to be the result of a profound grasp of world affairs and problems, and perhaps Dean Acheson may be assigned his place in history as one of the greatest whipping boys to suffer in comparative silence, in not as the greatest

## Variety of Reading in Pocket Books

Secretary of State.

A VARIETY of reading is available in new titles of the so-called pocket books. Most recent arrival from Mentor is "The Prince," (35c), Niccolo Machiavelli's study in techniques and strategy in gaining and holding political power, which should provide good election-year reading for the politically minded.

Latest Signet (25c) titles: "The Delicate Prey," and other stories of passion, horror and suspense, by Paul Bowles; "Mission: Interplanetary," an adventure into space, by A. E. van Vogt, and "Place Called Estherville," by Erskine Cald-

THIS POET has a feeling for tangible things, things heard, smelled and felt. And the emotional projection of her verse is a personal matter between poet and reader. Of few peets may this be said and said honestly. And the thing seen and remembered is for Miss Nicholl's pen, as in "Survivor":

"Daisy and clover Deep in the summer field wholly were But for the golden rod dying is different. Left in the autumn field far from frost, Matted in silver, And standing, and lost."

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#### In Defense Unusual Books MARTHA FOLEY, who each year edits a collection of "Best Short Stories," now has compiled what she considers the 25 finest tales out of the 50,000 published in the last 35 years in

"The Best of Best Short Stories: 1915-1950" (Houghton Mifflin, \$3.75). There is a great variety of yarns in this book but they have one thing in common: they are outstanding because they are told by highly skilled craftsmen. Two westerners, William Saroyan and Walter Van Tilburg Clark, are included among such authors as Hemingway, Thurber and Faulkner. of years, there are biographical

THE OLD AXIOM that truth is stranger than fiction certainly bears itself out in the behavior of birds and beasts. This is amply demonstrated in "Animal Wonder World: A Chronicle of the Unusual in Nature" (Sheridan House, \$4). Author Frank W. Lane has dug deep into the work of trained observers and scientists and has come up with an entirely fascinating work. Striking photographs add their

MATEUR MINERALO-GISTS will find a wealth of material to guide them in "Giants of Geology," a revised and enlarged edition of "The Story of the Great Geologists" published several years ago. In addition to telling the story of the development of the science of the earth through hundreds sketches of some of the great geologists of all time. The authors, Carroll Lane Fenton and Mildred Adams Fenton, have a half-dozen other scientific books to their credit. IN "THE ALARMS AND EX-

CURSIONS OF LADY LIT-TLEHAMPTON" (Houghton Mifflin, \$2.75), Lady Maudie Littlehampton decides to make a quickie invasion of the United States before this country is inundated with cheap countesses. But after the adventure, it is necessary to go to the Continent to "rest up" before returning home to relapse into her normal gloom. It's all engagingly told in cartoons and captions, verse and drawings by Osbert Lancaster, a cartoonist for the London Daily Express

## Books, Writers

## New Novelist Shows More Than Promise

By Joseph Joel Keith

TWO DOUBLEDAY VOL. ture and often a humorous UMES are on top of the story. new shelf of books, one by MR. DEJONG, born Georgianne Sampson, a gifted new novelist, and the second by an established writer of quality, David Cornel DeJong.

GEORGIANNE SAMPSON'S first novel, "The Key to the Other," is set in New York, much of the action taking place in the handsome quarters of Libby and Peter Benedikt, It is a story of the breaking up of their marriage and of the strange guest that comes to their apartment, Tom Goddard. A story of love and marriage, of trial and error, it is done by a new writer who shows a great deal more than promise. Only briefly does the story lag, but Miss Sampson so often goes beneath surfaces that we are forced to recognize a mature and stimulating talent. Though Miss Sampson deals so often with disillusioned human beings, rarely is her work heavy, and

the reader is never bored. DAVID CORNEL DEJONG'S "Two Sofas in the Parlor" has for its setting Grand Rapids and for its main characters, the Kegel family from Holland. These delightful people settle in an unpainted house in an alley, the father becoming a carpenter and earning extra money for his growing brood, watched over by a hard-working, bewildered mother who compares their new land with habits and customs of the old country. Not only the Kegels, but their neighbors as well,

mainly Hollanders, and two Ne-

gresses, make of "Two Sofas in

the Parlor" an honest, a ma-

land, went to Grand Rapids when he was 12, and obviously out of his own experiences the author has woven this rich, new work, "Two Sofas in the Parlor" was written under a University of Minnesota Fellowship in regional writing.

SAMPSON AND DEJONG: One is a name you will remember if Georgianne Sampson's second book, on which she is working, equals her first work published in book form-it need not even surpass her initial effort. And the other name. David Cornel DeJong, is richer-with "Two Sofas in the Parlor." And having read both, we are

## Music, Story on Records

MUSIC and story on records, especially for classroom enjoyment, have been added to the Long Beach Public Library collection. Among the new ones are Beethoven, "Ludwig van Beethoven: His Story and His Music"; Berg, "Der Wein" (the music with analysis by Frankenstein, music critic); Grieg, "Edvard Grieg: His Story and His Music"; "Lonesome Valley" (folk music sung by Pete Seeger, Bess Lomax, etc.), and "Pat and the Pixies" (Irish folk tale told by Jerry Bartell).

High interest in the drama is shown in the reserves on long-playing recordings of Eliot, "Cocktail Party"; Fry, "The Lady's Not for Burning" and Miller, "Death of a Salesman." Operas are next in popularity.

## Evil Tale Has Two Themes

THE BROTHERHOOD OF FEAR. by Robert Ardrey, 342 pp. New York: Random House, \$3.

By George Weeks

MR. ARDREY'S intent in this novel is more than a little complicated. He is constantly juggling two themes, each with a double edge. The first, loaded with political and intellectual implications, is an ironic allegory of the effect of the totalitarian state both on the man who serves the state and him who runs away. The second is the familiar chase, beginning with a secret agent pursuing a reader of forbidden books and ending with the fugitive, his literary predilections momentarily forgotten, dashing warmly after an island maiden amid moonlight and the music of the waves. When that sort of project is

related in a style compounded of the King James Version and Hollywood's most soulful diction, it's no wonder there is snow in the mountains, sleet in the foothills and an odd sort of mixture down below. The reader can never be sure whether the secret agent is a Koestler-like creation, obsessed with the evil requirements of his job, or just another film heavy in disguise. As for the young fugitive, he comes to life briefly in the sex-on-thebeach sequence, but in the end he renounces both sex and the beach to return voluntarily to the land that had oppressed him. It's mixed weather in these parts, all right.

The defect of the novel is not what is attempted but the failure to achieve a blend. Allegory and action constantly bump into each other without merging, the net result being characters with the tissue-thin quality of shadows on a screen. But since Mr. Ardrey is a prominent scenarist, maybe that, too, was his intention and the products of his imagination will achieve more reality when, as they inevitably must, they reappear in the motion pictures.

YEAR ago, Mattel, Inc., A Los Angeles toy makers, placed on the market three beautiful 10-page books, printed in four colors, which contained built-in music boxes that were played by turning a crank inserted in the binding. More than 1,500,000 of these books have been sold and, at the Toy Show in New York in March, three additional titles will be shown for the first time, one of which is "America." Unique and beautifully printed, these books doubtless will keep right on gaining popularity in the months to come.

TREASURY OF THE WORLD'S GREAT HEROINES, by Joanna Strong and Tom B. Leonard. 192 pp. New York: Hart Pub. Co. \$2.50.

HERE is an inspiring book for boys and girls 10 to 15. Young readers meet such feminine greats as Evangeline Booth, Amelia Earhart, Joan of Arc, Dolly Madison, Florence Nightingale and Pocahontas. And each story is accompanied by a full-page illustration by Hubert Whatley which portrays the central action of the tale and gives a clear, authenticconception of the costumes and background of the times in which the heroine lived.

LECTORS CLUB will hold open house and visitors' night

Stamp Collectors Club

Will Hold Open House

ONG BEACH STAMP COL. day covers will be announced

Mrs. Eleanor Geisser, hostess at Municipal Art Center,

2300 E. Ocean Blvd., displays a character portrait in-

cluded in current Pasadena Society of Artists exhibit.

**Noted Portrayer of Indians** 

to Show Paintings Here

By Vera Williams

KATHRYN LEIGHTON, Los Angeles artist famous on two

20 oil portraits throughout February in Pacific Coast Club Gal-

leria. Eighteen paintings are of Indians. The two exceptions

are portraits of the late Mrs. Robert Robinson of Morro Bay

seated at an old-fashioned organ playing "Love's Old Sweet Song"

and an interesting study of Mrs. Florence C. Porter, who long

paintings give full scope to

her exceptional talent as a col-

orist. Her canvases are of an

astounding richness of color

without detracting one whit

from the purity of outline, Her

canvases have place among the

very best that have been paint-

ed of Indians and place her in

the category of the greatest

A London critic, recalling the

heroes of the James Fenimore

Cooper novels, said, "These sto-

ries, read long ago and almost

forgotten, are awakened in mind

at the sight of Kathryn Leigh-

ton's portraits of North Ameri-

can Indians. \* \* \* Unlike many

artists who have contented

themselves with making mere-

ly costume pieces of their

rendering of Indians, she has

succeeded in realizing the psy-

chology of her subjects: The

innate dignity, the inscrutable

expression and the look of

command habitual to the best

was active in Los Angeles clubs.

Born in a New England vil-

lage where fishing boats first

inspired her to paint, Mrs.

Leighton received her technical

training in New York and Bos-

Determined to paint Indians

as living personalities, she has

lived among them in the pueb-

los of the different tribes, has

shared their daily fare and won

their confidence. Her vivid,

realistic portraits are consid-

ered significant records of an

historical period. Blackfoot In-

dians of Montana named her

"Anna-Tak-Kee" which means

"Beautiful Woman in Spirit."

Of her portraits, Mrs. Leigh-

ton says, "I endeavor to con-

vev on canvas something of the

nobility of the Indian as I see

and know him, something of

his reverence for things spir-

itual, something of his honesty.

In the Paris, France, press

she was paid this tribute: "A

new and great artist has been

revealed to us. Her Indian

from 7:30 to 10 p. m. tomorrow

in Linden Hall, 208 Linden Ave.

The meeting will be the first

of the club in its new and

larger quarters, made neces-

sary by increasing attendance.

Mal Teeter, club president, in-

vites all stamp collectors in the

Long Beach area to attend the

open house. Local collectors

will display several groups of

S. STAMP collectors will

be glad to know that

seven additional commemora-

tive stamps will be issued this

year. These new issues will

honor the North Atlantic

Treaty Organization, Grand

Coulee Dam, Newspaper Boys

of America, International Red

Cross, 25th anniversary of Mt.

Rushmore National Memorial,

100th anniversary of the Amer-

ican Society of Civil Engineers,

and the 500th anniversary of

the first book from movable

type. Dates and places for first

The Crime Front

THIS EXCITING and well-written mystery novel by the

a thief to catch a thief." John Robie, reared as an American

circus trapeze artist, becomes "Le Chat" adroit jewel robber of

France. With other freed convicts he helps the Maquis during

the war. In a rash of jewel thefts, the police suspect Robie, who

to clear his own name sets trap after trap. He enlists the help

of Francie who helps him bait a snare with her mother's jewels.

Not until the end does Robie establish identity of the super-

DEADLY BELOVED, by John Stephen Strange. 192 pp. Doubleday & Co. for the Crime Club, Inc. \$2.50.

THE FLUSHING murder case was a topic of extreme interest

but cold Dr. Harrington. The killing was one of marriage and

murder for money by a man who had skillfully shaken off all

pursuit. Louisa was inordinately fond of her gentlemanly hus-

band and, when she went away, her absence should have been of

much more interest than it was to the roomers in the house on

58th St. Especially to Barney Gantt, who was trained in these

matters. And, because he and the others were slow catching on,

a better than usual yarn is ready here for the reading.-G. S.

to Louisa Harrington, Louisa who had married the courtly

author of "The Red Tassel" points up the adage "It takes

stamps of various countries.

and loyalty."

continents for her Indian portrayals, has an exhibition of

CHECKING PAPER, printing ink, surcharge and postmark of stamps, detecting alterations and identifying editions is made easy by a new piece of equipment which adds much to stamp collectors' enjoyment of David Carlin, Los Angeles, who their hobby. It is the Fluor-O- has a varied show this month Chek black light lamp which is made in South Pasadena. By other means than black light, the study of paper is tiring and few students of stamps have pursued this phase. Black light also reveals the condition of stamps and makes the collector using it quite expert at appraisals. With a genuine stamp for comparison, forgeries also may be detected under the new

## Long Beach **Best Sellers**

FICTION:

6. THE IRON MISTRESS, by Wellman. NONFICTION:

NONFICTION:

1. SHOW BIZ, by Green and Laurie.

2. THE SEA AROUND US, by Carson.

3. THE GREATEST STORY EVER WRITTEN, by Oursier.

4. THE NEW YORK ANNIVERSARY ALBUM.

5. FOREIGN POLICY FOR AMERICANS. by Ses. Tatt.

6. KON-TIKI, by Heyerdahl.

·····

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## Exhibit of Indians Offered CO-OPERATING with the

In ant Circles

Long Beach Public Library in its celebration of "Our American Heritage," Karl Seethaler, director of the Long Beach Academy of Art, again has made available an exhibition of remarkable paintings, drawings and art craft of Indian youngsters, ages 6 to 18. of Arizona and New Mexico. They will be on view in the art department of the library through Feb. 17.

The works exhibited were selected from prize winners and others among hundreds shown in the 18th annual Junior Indian Art Show at the Museum of Northern Arizona, Flagstaff. The exhibit is on loan from the museum.

In 1931, the Museum of Northern Arizona held the first Junior Art Show. This has become an annual affair, an endeavor of the museum to stimulate and reward young Indian artists. The show includes the work of Navajo, Hopi, Havasupai and Apache youngsters. Each reflects a different culture and environment but all show a keen observation and creative talent which many youngsters with more formal art training would be unable to dupficate.

BIGHTY-FIVE PICTURES oils, water colors, prints and drawings-by the Pasadena Society of Artists will be shown during February in the Municipal Art Center, 2300 E. Ocean

The exhibition was invited by Josephine E. Hyde, art chairman of the Long Beach Woman's City Club, and is sponsored by the art committee of the club.

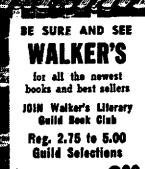
Pasadena Society of Artists, a juried club, was founded in 1925 by Benjamin Brown, and holds annual exhibitions. The society now has an active membership of 80 artists living in Pasadena and immediate vicinity and 80 or more patron members. Herold L. Doolittle is president and Jonathan Scott

exhibition chairman. The current show has great variety of subject material and styles of interpretation from the conservative to the modern

PAINTING and dancing are combined in the career of in Hotel Lafayette Gallery. Carlin often appears in ballet and modern dance recitals.

A self-taught artist, he specializes in paintings of North Africa and South Sea Island scenes, and also has clowns and few portraits in this show. "I went to art school a short time but found it wasn't for me and went back to my garret and painted some more" is the way he describes his art educa-

A STILL LIFE with fruit, oil painting by Elaine Malco (Mrs. Leo Malco), 950 Santiago Ave., is included in the California Art Club juried show during February and March at the Los Angeles Friday Morning Club.



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Press-Telegram Southland Magazine

# Please Party Guests With This Heart Cake

#### By Mildred K. Flanary

UPID, the bashful beau, the family and/or the party guests-any or all will praise your baking talent for the delicious "Hearts and Flowers" cake which you can make from today's featured recipe. Its sweet goodness is matched by its frilly beauty and it will easily capture all eyes when made the centerpiece and "guest star" of the table or buffet for St. Valentine's Day doings.

For an additional touch, tint a part of the frosting pink with a few drops of red food coloring, then spread white icing between the layers and the top of the cake, using pink for the sides. For the crowning touch, after you have frilled up the top of the icing a bit, arrange overlapping slices of pink gum drops all the way around and in flower circles across the upper part of the heart. Add a lace collar or fashion your cake upon a base of a frilly doily over your very best cake plate. These are just a few ideas; you probably will develop some of your own as you go.

February is a month of several holidays, not as exacting as the year-end festivities but still important enough to be the occasion for many little celebrations. But, when planning these events-like a St. Valentine's Day party, for instance-be sure to plan for your own enjoyment as hostess as well as that of your friends as guests.

Buffet style refreshments are a happy solution to hospitality problems when the hostess must be chief cook as well. Just be sure to plan a menu that can be prepared ahead of time; then the serving will take care of itself.

Cold cuts are easy to have ready; and so is a seafood salad: both have party appeal. Small sandwiches may be made of the flavorsome cheeses-in great variety - tart cheddar, smoked and blue cheese, for example. Serve plenty of pickles or other condiments and a tossed salad to costar with the cold meats.

Punch and cookies (heart shaped, of course) are truly typical of cupid and his tricks. Recipes below should answer

many serving problems. Sweetheart Cherry Punch

11/2 cups apricot nectar 112 cups unsweetened



By GORDON McCLENATHEN

If it's worth "taking", its worth mounting"...

Thus we start this little essay for oday, directed mainly to of you who have precious color transparencies. Unmounted,

and unpro-tected, your transparencies are like a helpless babe left in a forest full of

wolves. Did you ever realize that one tiny scratch can ruin a beautiful picture when it's projected on a screen?
Didn't you know that a fleck of
dust can be ground into the
emulsion and hang a black eye
on your proudest shot?

₹ م

Gosh, we sound like the thunder of doom. But, once in a while we have to get tough, for our customers' benefit. And this is one such time, for the proper protection of a wonderful color transparency is just a matter of pennies plus a little effort. Our "profit" on such stuff is obviously very small. But our interest in your continued enjoyment of your pictures is very great. Hence, these harsh

Normally, we're pleasant folks. How are you?

## CITY PHOTO

NOEL BARTLEY, Mor.

1719 EAST ANAHEIM

Sunday, February 3, 1952

Phones 62-3154 or 7-2463

#### "Hearts and Flowers" Cake

PREPARATION: Have all ingredients at room temperature. Pre-heat oven at 3750 F. Line bottoms of two heart-shaped layer cake pans (equivalent to two 9-inch round pans) with waxed paper.

#### INGREDIENTS:

½ cup shortening 2½ cups sifted cake flour teaspoons double acting baking powder (5% iftar-

1 teaspoon salt 1½ cups beet or came sugar 1 cup milk teaspoon vanilla

4 egg whites

STEP 1: Put shortening in bowl. Sift in flour, baking powder, salt and sugar. Add 3/3 cup milk, and vanilla. Beat 2 minutes on medium speed of electric mixer or by hand, using 150 strokes per minute. Throughout mixing time keep batter scraped from sides and bottom of bowl with rubber scraper. Scrape bowl and heaters.

STEP 2: Add unbeaten egg whites and remaining 1/4 cup milk. Beat for two additional minutes. Scrape bowl and beaters. Pour half of batter, into two 3-inch layer pans. To remaining half of batter, add 14 teaspoon of red food coloring. Mix enough to blend. Pour equal amounts of colored batter into the two 9-inch layer pans. Cut a knife through batter several times for marble ef-

Bake about 28 minutes, or until done. Cool before frosting.

Sweets for Valentine's Day are in order and the recipe above is timely. Clip it and keep for handy reference.

grapefruit juice

1 cup orange juice 1½ cups unsweetened grapefruit juice

cups unsweetened pineapple juice cup lemon juice

½ cup maraschino cherry juice 1 quart gingerale

24 maraschino cherries, frozen in cubes

In a punch bowl, combine apricot nectar, grapefruit, or-

(Continued From Page 2.)

San Bernardino mountain

Col. Washington, impressed

Thus he named the site

Incidentally, these palm trees

from the snows, others seek its

penetrating warmth on the

white beaches. But no matter

which place you go, you'll find

that the technique of making

White sand and snow both re-

flect the sun to such an extent

usually desirable. With most

black-and-white roll film the

average sunlight exposure is

1.50th second at f-11 for average

subjects. However, neither the

snow or beach scene can be

counted an average subject.

They definitely belong in the

bright classification, so use a

shorter exposure such as f-11

at 1.100th, or a small lens open-

However, don't let this ex-

posure data discourage you if

you are shooting under these

conditions with a non-adjusta-

ble camera. Use ordinary snap-

shot film in preference to the

fast panchromatic types and go

right ahead with your picture

making. This film has a wide

exposure latitude and your

photofinisher in processing it is

able to compensate for expos-

The same thing is true to a

certain degree of the snapshot

ure that isn't exactly right.

ing such as f.16 at 1-50th.

that a shorter exposure is

pictures is much the same.

by the grove, carefully count-

ed the palm trees; there were

"Twentynine Palms."

29 of them.

ange, pineapple, lemon and maraschino cherry juice. Chill well. Just before serving, add gingerale. Float ice cubes in which maraschino cherries have been frozen. Makes 8 drinks.

14 ounces sweet or semi-sweet chocolate % cup light corn syrup

15%-ounce package oven-

popped rice cereal Melt chocolate in large dou-

They may be identified by their

tall, smooth trunks partly cov-

ered by drooping fronds which

dry and turn brown as the

Throughout the years, both

before and after Col. Roose-

velt's visit, prospectors stopped

to try their luck in finding

gold or silver around Twenty-

be sure to follow the instruc-

tions that come with the film

for making pictures of brilliant

subjects. It is as simple as that,

and taking care to be right

FIFTY PRIZES, topped by a

000-mile air trip and African

safari with the famed Comdr.

Attilio Gatti expedition or an

all-expense air trip to New

York or Hollywood, are ex-

pected to draw a record num-

ber of entries in the 1952 edi-

tion of Sylvania Superflash's

"Pets Are Fun" flash photog-

raphy contest. This competi-

tion, open to all young peo-

ple (boys and girls) 19 years

old or under except children

of Sylvania employes, dealers

and agents, is now open. Prints

must be 24 by 24 black and

white, and must be mailed with

an official entry blank accom-

panied by the display panel

from a sleeve of Sylvania Su-

perflash bulbs to Sylvania

New York 46, N. Y. Entries

must be submitted no later

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with other member clubs of the

Scrub Awnings

TO AVOID that dusty, dreary look awnings sometimes

assume, try giving them a bath

to restore their colorful bright-

ness. To scrub away the film

of dirt, use a long-handled

brush dipped in frothy suds; to rinse, use your garden hose.

Beach Camera Guild met

than April 26.

"Pets Are Fun," P. O. Box 167.

two-week all-expense 15,-

pays big dividends in quality.

tree grows tall.

Valentine Hearts

about 2 dozen small balls. Cranberry Heart Cookies

ble boiler or sauce pan over hot but not boiling water. Add

corn syrup and stir in thor-

oughly. Pour in cereal and mix

until each kernel is covered

Spread mixture in shallow

pan; cut with heart-shaped

cookie cutter. Decorate with

red cinnamon candies and stick

onto red heart cardboards with

paper doilie fluted ruffles

around the outside. Use un-

cooked frosting to make the

candy stick to the cardboard.

2 cups sifted enriched flour

3 teaspoons baking powder

¼ cup beet or cane sugar

**Butterscotch Scone Balls** 

1 teaspoon salt

½ cup shortening

½ to ¾ cup milk

1/2 cup brown sugar

1 teaspoon cinnamon

14 cup finely chopped nuts

Sift together flour, baking

powder, salt and sugar. Cut

or rub in shortening until mix-

ture is crumbly. Combine egg

and milk and add to flour mix-

ture, stirring only until flour

is moistened. Combine brown

sugar, cinnamon and nuts and

spread on waxed paper. Roll

spoonfuls of scone mixture in

cinnamon mixture and place

on lightly greased baking

sheets. Bake in hot oven (450)

F.) 10 to 12 minutes. Makes

1 egg, beaten

with the chocolate mixture.

1/2 cup shortening 1 cup beet or cane sugar

1 teaspoon sait

bile brought adventurous sight-

seers who drove from Banning

-on the edge of the desert-

through the mountains and des-

ert sands. This trip over the

primitive trail required days of

travel; outdoor camping and

AFTER World War I, Pasa-

cooking was the rule.

1 beaten egg

The Place of Little Rain

home. The present day Twen-

The coming of the automotee headed by Dr. James B. Luckie searched deserts of California, Arizona, New Mexico and Nevada, and decided upon Twentynine Palms. Twenty-eight ailing Pasade-

nans went to the oasis. Of the number, 27 recovered and the 28th left prematurely to come tynine Palms Recreation Center, presented to the city by those men, stands on the orig-



This bright snow scene was shot on fast panchromatic film with an exposure of f.16 at 1/25th.

the Redlands Camera Club and

asts left Long Beach before dawn-these camera fans like to take pictures in the desert when shadows are long on sand and sagebrush. After a busy forenoon a hungry crowd

#### Your beauty begins with a Bourtiful BUST! This During the past FIVE YEARS this easy economical method of NATURAL breast development has enabled thousands of This man to attain a full, firm and fashion-Mail Coupon (or Cell) for able feminine bustline, beautifully illustrated booklet contain-ing numerous unsolicited testimonials

NOT A CREAM OR CINTMENT EASY TO USE—AMAZING RESULTS SAFE ... Prescribed by gynecologists,

obstetricians, and eminent physiciass. Lady Bourtiful Salte 317-6404 Hollywood Blvd. Phone HOllywood 7-2231 Long Beach 70-4911

"Hearts and Flowers" cake, surrounded with a frilly lace to liar and topped with roses made of slices of pink gum drop, will win compliments from the family or Valentine's Day party guests when it is uncovered, sliced and tasted.

1% cups flour (about) 2 teaspoons baking powder

1 tablespoon milk

cutter into the shape of hearts. Cream shortening, sugar, and

salt. Add egg. Sift together flour and baking powder. Add to creamed mixture with milk.

For filling: 1/2 cup canned jellied cranberry sauce

Chill dough. Place on a light-

ly floured board and roll about

% inch thick. Cut with a cookie

2 tablespoons chopped walnuts

1/2 teaspoon grated lemon rind

Mix together cranberry sauce, walnuts, and lemon rind. Place a teaspoon of filling in the cen-

ter of one-half of the cut out hearts. Cover with the remaining heart cookies and press the edges together. Place cookies on a well-greased cookie sheet. Bake in a moderately hot oven (400° F.), about 10 minutes or until the cookies are brown.

Cramberry Angel Whip 1 teaspoon gelatine

¼ cup powdered sugar

2 tablespoons cold water

2 egg whites 3/2 teaspoon vanilla 1/2 cup heavy cream, whipped 1 can jellied cranberry sauce, mashed

Soften gelatine in cold water, Heat one-half cup of the cranberry sauce and dissolve gelatine in it. Cool. Add powdered sugar, remaining cranberry sauce and fold in egg whites, beaten stiff. Fold in. whipped cream and vanilla. Chill in refrigerator. Serve with custard sauce made with egg yolk. Serves 4 to 6.

#### IOWA PORK SHOPS dena Chapter of the Amernine Palms. Although few are the northernmost grove of spectacular strikes were made, ican Legion sought a desert native palms in America. Bolocation for its members who some returned to civilization tanically they are the Washingwere ill with arthritis and resinal campsite of the first setton Filfera, 'the only palm with tidy sums in the precious piratory difficulties. A committrees native to North America. Samera ANGLE POPE By The Shutterbug DICTURE TAKING is just color film that is now available as much a part of the for use in practically every scheme of things on a winter standard roll film size. Go right vacation as in summer. A ahead and use it with your nonphotographic record is a must adjustable camera. But if you regardless of the season. are making color transparan-A majority of winter vaca- cies to be mounted in 2x2 tionists go forth in search of slides, watch your exposure: The cameras with which such the sun. Some like it reflected film is used are adjustable, so

Southern California Council of gathered for a picnic lunch in Camera Clubs for a field day in the desert at Thousand Palms and other areas near Indio last Sunday. Hosts were the Wind, Sand and Desert Council of Camera Clubs.

Several carloads of enthusi-

the shadow of the palm trees in this little oasis in the desert. Later in the day, groups scattered to other desert areas -some to visit Palm Springs. Others drove to Idyliwild and other mountain resorts to take snow pictures.

The next meeting of the guild will be held at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. for a monochrome print competition. Visitors are welcome.



#### SAVE UP TO 70% **SALE!!!** OVER 3000 ITEMS

CAMERAS and PHOTO EQUIPMENT

PARK CAMERA, INC.

250 East Broadway near American



Architect's sketch above is of the lavish new \$135,000 apartment building now being constructed by the Ben F. Marron Co. at 1014 E. Carson St. in Bixby Knolls for Mr. and Mrs. John Cooper. April 1 has been set as the completion date of the 13-apartment structure.

Realty Board.

Mayor, Brother

AYOR BURTON W. CHACE and brother, Eu-

gene, will be sworn in as mem-

bers of the board of realtors at

their breakfast meeting next

Tuesday morning in the Wilton

Hotel, according to President

Other Realtor members to be

initiated at this time include

Frank Abbott, I. C. Stearns,

Harry B. MacLeod and Lucille

Russell T. Hill with Madge

Bryant, Marie Kale, J. B. At-

kinson and James R. Ellis with

F. Reagan Wofford; Iva Mae

Crawhall with Beryl Linville,

Robert C. Lyon with C. T.

Vondy, Jacqueline Powell, with

Ruth Lindquist, Marie Curtis

Garner with Grace M. Small.

Betty Webb Ames with H. Her-

schel Hart and O. L. Dart with

Apartment

Sale Listed

THE Admiral Apartment Building, 1745 E. Ocean

Blvd., has been sold by Mr. and

Mrs, Art B. Thomas to Mr. and

Mrs. Edward Martin of Long

Beach for \$130,000, it was re-

ported yesterday by A. J.

Meents of the Rex L. Hodges

The Admiral consists of 17

two-bedroom apartments and

two penthouses. It has a 110-

Meents also reports the sale

of the 10-unit apartment build-

ing at the corner of Fourth St.

and St. Louis Ave. Harry Lovitt

of New York was the seller and

Mrs. Elizabeth Moffitt of Long

Beach the buyer. Listing price

Don't let Termites or Dry Rot

EAT YOU OUT OF HOUSE

AND HOME!

Termites and Dry Rot attack 7 out of 10

homes in Southern California

A survey based on 16,000 inspections of local dwellings and buildings reveals that 71.6 per cent showed damage either by

Here's How to Protect Your Present Home!

Termites and Dry Rot may not announce their presence.

Get an inspection made of your premises by a termite control opera-

tor-one licensed by the State of California Structural Pest Control Board. He'll either relieve your mind-or possibly save you hundreds

2. Have all damaged wood replaced with Baxco Pressure Treated "Chemically Preserved" lumber-to protect the repaired portion of

In Southern California where termite and dry rot damage under houses is prevalent it will pay you to protect all the foundation lumber including the floor joists. Just ask for Baxco Pressure-Treated Foundation Lumber for mudsills, posts, girders and first floor joists—it will add ONLY ABOUT \$35.00 to the total building cost for an average 5-room house—and you will be sure of getting a "Longer Lasting Home."

BAXCO

essuite The Aire

See your lumber dealer

for complete information

601 W. STH STREET

LOS ANGELES 17, CALIF

of dollars in additional damage by taking prompt action.

your home from re-occurrence of termite attack.

Get all the facts

FREE!

Write today for your sopy of "Friendly Adviso," the Informative faider

that tells you the true facts chart termite- and

... AND BEFORE YOU BUILD

YOUR NEW HOME BE

Here's Why

SURE TO SPECIFY.....

So, to be safe—not sorry—do these two things right away:

subterranean termites, or dry rot, or both.

New salesmen members are

B. and Thomas Menehan.

to Initiate

Clive Graham.

Joe Mitchell.

Realty Co.

foot frontage.

was \$35,000.

## Lakewood Area Unhurt by Rain

Los Altos area revealed that drainage facilities are more than adequate, and that even under the worst of the torrential downpour water did not back up in the streets, nor did It overflow into yards or parkways, nor was any damage reported.

. The survey was made by the combined firms of Lloyd S. Whaley, developer of the Los Altos district, and the sales organization of Walker & Lee, who have been associated with the development of this area since 1941.

: "We used to hear people question the drainage conditions in Lakewood and the Los Altos area, but certainly this record-breaking rain has proven beyond all doubt that the developers, along with the city ard county engineers have done a wonderful job drainagewise here," Whaley stated.

Whaley's Los Altos district which is generally recognized as one of the best examples of a planned development solved his drainage problem before the homesites were made available to the public. That this has paid off is reflected in the fact that in both his Park

DESPITE the heavy rains, a survey of the Lakewood-rains have caused no damage, and the water has been carried off rapidly as was predicted by the Whaley engineers in conjunction with local and county

officials.

Bellflower Blvd, from South St. to Pacific Coast Hwy, has been clear throughout the entire rainy period and this has also been true of streets intersecting the three-lane highway between Carson St. and Ather-

"We have been extremely interested in drainage since we began operating here in 1941 as we felt that if the community was to grow and prosper that scientific control of heavy raintalls was of prime importance, and builders of homes in the College Unit developments also took this into consideration and laid out the streets, and graded the entire area with that in mind at all times," DeWitt Lee, vice president of the Lakewood sales organization said.

#### Radiant Heat

One out of every 10 homes being built in the United States is being equipped with radiant heat, a spot survey conducted by a national maga-

CATICE

CARSON

EPULYEDA

OVERE PORT

Down Paymont

\$535<sup>00</sup>

DING shaycomi sula

ciosing fees

for voterous.

Also Terms

C. R. COTTON, SALES AGENT. TE 4-1363



# Build \$135,000 Apartment Unit

MR. AND MRS. JOHN COOPER are the owners of a \$135,000 apartment building now being constructed by the Ben F. Marron Co. at 1014 E. Carson St. in Bixby Knolls.

The building, which will be completed on April 1, consists of 12 rentals and a master apartment. Total footage of livable area is 14,000 square feet of which 2400 square feet represents the master bedroom. The latter is by far the outstanding feature of the structure consisting of two large bedrooms and a den. Also two baths, a private patio, service yard, laundry facilities, and a

dumb waiter from the garage to service yard.

All units are provided with tile showers, tile wainscots, and tiled-in bath vanities. Kitchens are of natural birch with disposal units and wired for electric ranges. A large inner court patio will be provided for the relaxation of the tenants of the four one-bedroom and eight two-bedroom units.

Included among the outstanding construction features is the fact that the entire building is soundproofed and every wall has an extra heavy foundation



WILLIAM RILEY

## as We Hear It By the Classified Ad-Visors

NEW firms, new locations, new salesmen and new additions have taken the real estate spotlight lately.

Complete real estate services

GEORGE TOLL

will be furnished by Harry B. MacLeod and Maynard Vannet at their brand new office, centrally located at 3121/2 Redondo Ave. Vannet has been a licensed real estate broker since 1930, and is a World War II veteran as well, having served in the Seabees. MacLeod was retired as a commander in the Navy, and has more recently joined the real estate ranks. The office will specialize in general real estate-residential and income property in the Belmont Shore, Park and Heights area, in addition to other parts of the city.

Hal Freeman's favorite saleslady, Thalia Hullum, is back with him now. She started her real estate career with Hal about six years ago, was away for a year and a half with another firm, and has now returned to her old stamping

ground. It's rumored they will soon announce a new office ad-

The city attorney's loss is Charles E. Wright Agency's gain. Jo Nelma, who is a charter member of the local chapter of Society of Residential Appraisers, has joined the firm as saleslady.

ments soon.

Rosamond Johnson, who has been operating independently, is now associated with Emmons Realty Co., 4121 Long Beach Blvd.

Galavanting Gals - Real-ette president, Bess Colbert, Veep Gene Page, past president Betsy Byrnes, council representative Ellen Waite and club representative Winnie Cross have been taking in other Toastmistress Club installations recently. Certainly Realettes have provided the Realty building for California and the Board with an entirely new pool for trained speakers-as evidenced by Bess Colbert at Breakfast Forum last week.

Married 30 years, Mr. and ent salesmen, Wally Smith, Mrs. Claude L. Ryerson celebrated their 30th anniversary last week with dinner at the Biltmore, followed by "Mr. Roberts," starring Tod An-

Record breaking week for 2060 E. Pacific Coast Hwy.

Fight Socialized

Experts Will

Conduct Panel

at Realty Board

ee ong beach's future

politan"-will be the theme of

the panel to be given at the

Board of Realtors breakfast

meeting next Tuesday morning

Experts consist of George

Toll, manager of the State De-

partment of Employment, with

a talk titled "Present Employ-

ment Situation, and the Fu-

ture"; Paul Wilcox, secretary

of the Associated Property

Owners and the topic "Need

for Industry Due to Our Tax

Structure," and William Riley,

Bank of America public rela-

tions director, who will talk on

"Success of San Jose Industrial

Wesley Sutton, chairman of

the board's industry committee,

and Bill Brooks, program chair-

man for the day, will take

MARK A. THORESON, well known Southern Califor-

nia builder and newly installed

president of the Home Builders

Institute, has emphasized the

group's opposition to socialized

housing and called upon the

members to stand up and fight

tional building record of over

one million starts and the Los

Angeles metropolitan record of

62,000 homes in 1951 as an ex-

ample of what the private

building industry can accom-

"It is difficult to foresee any-

thing but a big year in home

nation," Thoreson stated in pre-

Lockard Realty-four houses

sold last week by four differ-

Sam Foster, Jim Kovac and

Lorin Lockard, broker. These

After a slege of pneumonia,

Bert Barker is now back and

full of pep at Crabtree Realty,

boys are at it full time!

Thoreson pointed to the na-

for free enterprise.

Development Program."

charge of the meeting.

in the Wilton Hotel.

-Ghost Town or Metro-

Sam L. Starr, who has been associated with Burt Smith in Bellflower, has joined Dale Scheinost at South Street Realty, 733 South St. Starr will manage the office which will announce new tract develop-

dicting a continuation of the current building rate.

Housing-Thoreson

J. W. D. McKillop sold the home pictured above at 5590 Naples Canal to Mr. and

Mrs. Russell W. Lamb for \$23,000 through the Multiple Listing Service of the

Long Beach Board of Realtors. It was entered by the realty firm of Jerry & Clark.

Beach at John Dewey School,

Eighth St. and American Ave.,

The course is part of a state-

wide certificate program in real estate offered through the

facilities of University of Cali-

fornia Extension and is spon-

sored by local Realtors. The

local class, described as a "How

to Do" course, will analyze the

risks, problems and solutions

of those problems involved in

financing and investing in real

property including residential,

multiple-family, apartments,

stores, and industrial proper-

By use of case study meth-

ods, the course is of value to

real estate operators, individ-

uals with funds for investing,

Wednesday evening.

Realtors Offer

Finance Course

The voters of each community should have the right to decide on public housing for their areas, Thoreson said, referring to the Institute's fight for Proposition 10 at the last election, which requires a local vote on any future public housing project.

Among the prominent builders from this area who were installed recently as directors of the Institute are the follow-

Sidney J. Brittain, Cunningham & Brittain Inc.; E. Avery McCarthy Jr., The McCarthy Co.; S. Mark Taper, Biltmore Homes Inc., and Lloyd 5. Whaley, Home Investment Co.

A COURSE in Real Estate personnel of lending institu-Finance will start in Long tions, property management tions, property management specialists, trust company per-

sonnel and building contractors. Lecturer will be Glenn R. Bracken, owner of Bracken Mortgage Co., who will stress such highlights as where and how to obtain funds for financing, the building, development or purchase of properties, investing in income properties, and effects of taxation in investments in real estate during 12 consecutive Wednesday evening lectures.

Fee for the university course is \$18. Information may be obtained by calling 6-2931 or

## **Realty Course** Starts Feb. 13

ALREADY registration for the beginner's course sponsored by the Board of Realtors on the Essentials of California Real Estate has reached 50, it was announced today by educational chairman John Bohan. The class starts Wednesday, Feb. 13, at 7 p. m. in Poly High School's Room 421.

The staff of lecturers include Arthur Maspero and J. C. Hoffman, members of the American Institute of Real Estate Appraisers; attorneys James E. Pawson and Newton M. Todd, C. Hubert Marks, escrow supervisor of the California Bank; Ivan Peters, Title Insurance & Trust Co., and many prominent

#### Prevents Rust

Covering nailheads with shellac before painting them over will prevent the nail rusting and showing stains through the

## Dr. W. Moore Warns of Danger in Far East

UR situation in the Far during the peace treaty conference in San Francisco. the greatest danger we've faced in the entire history of our country.

"At the present time, we're not prepared to take over the leadership of the Far East because our leaders have dragged us into an era of provincialism, not internationalism.

"Why should Russia engage us in a 'hot war' when she can provoke her satellites throughout the world to wage a 'cold war' against us?"

These were some of the provocative remarks expressed by Dr. Wallace H. Moore, chairman of the division of education and psychology at Long Beach State College, when he addressed members of the Realty Board at their breakfast meeting last Tuesday morning in the Wilton Hotel.

Dr. Moore leaves for Washington, D. C., on Feb. 10 as a State Department consultant on Far Eastern affairs. Dr. Arnold M. Christensen, professor of education at the local university, will assume temporary chairmanship of Dr. Moore's division until the latter's return in June.

Dr. Moore also was of service to the State Department in Washington in July, 1951, when he was on a special mission as a visiting expert for the Department of the Army and returned recently with the latest report on vital issues concerning Korea and the Far East. He served as a U. N. advisor

In continuing his talk, titled "Guns Buried in Flowers," Dr. Moore declared:

"Our State Department's outlook should be entirely American and consistent on all issues. Instead, the department is composed of inexperienced personnel who are compromisers as well as positivists and users of the 'velvet glove.' They're playing right into the hands of the enemy.

"Russia doesn't understand kindness and consideration and accepts these attributes as weaknesses to be taken advantage of. We must begin taking positive action in fighting this 'cold war' as enthusiastically as if it were a 'hot one'."

In conclusion, the speaker stated that Russia prolonged the peace conference because it was to her advantage to do so, and the U. N. won it politically but not propagandawise. He pointed out that we must get acquainted with the viewpoint of the Far East if we are to build permanent bulwarks of peace.

Lewis K. Cox assumed the duties of program chairman and introduced Dr. Moore.

#### Hardboards

The properties of Masonite hardboards make then suitable for interior and exterior use in new construction or remodeling of residential, farm, commercial or industrial buildings.





at LOW COST

DURATILE

30 Colors, Waterproof, Fireproof, Chip-proof

LIGHTEN YOUR HOUSEWORK—BEAUTIFY YOUR HOME-IMPROVE PROPERTY VALUE

DURATILE Installed in Average

Install it yourself... Including Materials 62¢ Sq. ft.

Including Materials

We invite you to visit our showroom—See displays and

literature on Asphalt Tile-Rubber Tile-Shower Doors-Glass Tub Enclosures.

Free Estimates—FHA Terms—36 Months to Pav

DURATILE ASSOCIATES

Licensed Contractor 723 East Pacific Coast Hwy.

10

• COVERED PATIOS

. SANDWICH BAR

. STALL SHOWERS

. TV TERMINALS

• INCINERATORS

· CLOTHES LINES

OPEN HOUSE

SEE 2 BEAUTIFULLY

PURNISHED BY COMMUNITY FURNITURE CO.

AT 233rd AND MAIN ST.

TOBAY---

FURKISHED

MODEL HOMES

## Assist Realtors

THE Housing and Home Finance Agency recently has published two pamphlets which should be of interest to Realtors and home builders.

The first, "Record Keeping for the Small Home Builder," is a manual designed to provide a simple but complete system of bookkeeping for the small volume home builder. It is explained in layman's language and avoids complicated accounting procedures. It may be purchased for \$1.25 from the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

The second pamphlet, "Septic Tanks-Their Use in Sewage Disposal," explains the research done by the Public Health Service, HHFA, and the University of Michigan School of Business Administration, It covers the design and operation of individual household sewage disposal systems. The price is 15 cents, and it may be obtained at the above address.

Also, the principal types of federal, state, and local taxes, and tax laws are summarized in a bulletin recently released by the National Production Au-

The bulletin, which is free, titled "Basic Tax Information for Small Business," is designed to assist owners and prospective owners of small manufacturing, distributive, and service firms in their tax problems. It may be obtained from the Division of Printing Services, Department of Commerce, Wash-

## Mortgage Loans for 1952 Investors

stitutional investors absorbed their abnormal commitments and should be seeking good mortgage loans, both insured and conventional at approximately current yields in the early half of 1952," says W. F. Keesler, vice president of the First National Bank of Boston. "It must be considered, however, that because of currently high yields available on corporate bonds and preferred stocks, and because a substantial amount of other types of loans are available to them to finance expansion plans of prime companies, it cannot be anticipated that as large a proportion of their investment funds will be available for mortgages as in 1949 or 1950, he added.

"In my opinion, institutional investors will be more selective on their mortgage investments, and it must be remembered that they will not overlook the possibility of overbuilding in some areas and they will seek economically sound loans for the long run with less full reliance on the terms of FHA and VA guarantees.

"They will recognize that a good secondary market on existing properties is essential to preserve the goodness of many loans already made as well as those currently consid-

"One of our problems is that we must recognize the fact that defense spending and shifts in population caused by it are supporting the commercial and residential values and demand for properties to a substantial extent in many areas, and it is extremely difficult to judge what a return to more normal times will do to the value of properties which by any yard-

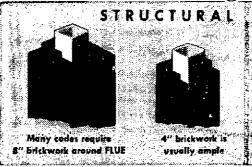
AS 195% closed, many in- stick have been very liberally financed in recent years. It would appear that if all the forward commitments which are being sought could be obtained, we would have some unsound

building in many areas. "Excluding Title VIII military deals and Title IX defense housing, it would seem that there will be a fairly substantial further slowdown in the pace of residential and commercial building not directly related to the defense effort. The encouraging thing is, however, that although this may eliminate some of the profits for the builders and mortgage companies, it will be protective to the future soundness of the building industry and to the ultimate advantage of the mortgage lenders."



LEADERS-A successful year as president of Long Beach Builders' Exchange came to a close recently at Lakewood Country Club as G. Stanley Gayton turned over his "badge of office" to his successor. C. Lowell Clarke. Shown above, seated, following their installation as 1952 officers, are, from left. Clarke. Bruce Mason, installing officer, and Gayton. Standing, from left are William T. Harris, treasurer; J. W. Punt, vice president, and Keith Houdyshell, secretary. -(Press-Telegram photo.)

#### Buyers Would Benefit: Builders Urge Retter Codes

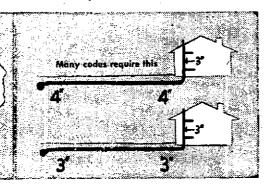


New home costs can be lowered in many instances, says the National Association of Home Builders, if cities will revise excessive, wasteful building codes. NAHB cites chimneys as an example. Many codes require 8" brickwork around flues, while national safety standards say 4" brickwork is ample in nearly all cases.

PLUMBING

Here is a specific example where \$20 could be easily saved. Left, most codes require a pole attached to the side of the home for electrical wiring attachment purposes. Right, the wiring could come directly to the box on the side of the house, ten feet above ground, eliminating the pole.

ELECTRICAL



Many codes also require larger and longer drainage lines than necessary. A change from a four inch to a three inch house sewer pipe would save 160 pounds of vital cast iron in the average home.

## Disabled Vet Homes

ACCORDING to Veteran Administration reports, California is the state most attractive to disabled veterans who qualify for federal government grants for "wheel chair" homes. The number of recipients living in California is more than double the number in Illinois, the next largest state on the list.

The homes include such special features as ramps, wide doors, special bathroom fixtures and exercise rooms.

The grants, amounting to 50 per cent of the cost of the home, up to a maximum grant of \$10,000, is available to veterans whose service connected disabilities result in the loss, or loss of use of both legs.

#### Cost Savings

Action that affords cost savings in small home construction has been taken by the Federal Housing Administration, which now permits %-inch Douglas fir plywood for roof decking over rafters spaced 24 inches on center. FHA had previously required 1/2-inch plywood in such construction.

PR. ERNEST M. FISHER, leading real estate econosupply which reveal the state of the market, "This aspect of the real estate market," He mist and dean of the graduate school of business at Columbia writes, "is the tail, not the dos." University, writing in a recent The dog that wags the tail is issue of The Appraisal Journal the stock of existing facilities of the American Institute of And the behavior of the max Real Estate Appraisers, says ket for these facilities deterthat it is the reaction of demines the volume of new conmand upon the standing or struction."

**Control of Market** 

existing stock which dominates

and controls the real estate

market. Dr. Fisher points out

that it is not the new construc-

tion, not the additions to the

Heaters

Easy to

Control

THE NEW, automatic water heaters available today

offer such flexible temperature

controls that the homemaker

can dial in the degree she

wants as easily as tuning a

radio, says the Plumbing and

The advantage of such easy

control of water temperature,

the bureau points out, is that

the water will be properly

heated for each use, without

Washing machines, for ex-

ample, work best with 160-

degree water, while the water

for the bath should be heated

to not more than 105 degrees.

Household duties such as dish-

washing, however, call for 120-

In most cases the home-

maker will just set the dial at

a happy medium, say 140

degrees. That temperature will

provide water hot enough for

most of the daily require-

On washdays, it is easy

enough to turn the dial to 160

degrees. The same thing can

be done when hotter water is

needed for scrubbing or other

The modern automatic water

heater shuts itself off and

turns itself on as necessary,

thus con erving fuel yet main-

taining a constant reservoir of

For the utmost economy and

long life, a water heater should

be sized properly to meet the

hot water requirements of a

family. Water heater dealers

have charts prepared by manu-

facturers which enable them to

advise householders on the cor-

rect size for all requirements.

waste or discomfort.

degree water.

ments.

purposes.

hot water.

Heating Industries Bureau.

Dr. Fisher maintains that since any additions to the preent supply during brief periods of time is negligible, percentage-wise, as is any diminution. these factors are not indicative of the trend of the market. It is the status of the existing stock, the rate at which it is being utilized, which are the dominate factors. The degree at which they are used is the barometer by which the real estate market trends may be read. The more intensively the existing stick is used, the more rents and prices will rise; and conversely, with decline in use and increase in vacancies, rents and prices will fall. It is "the rise in rents and prices of existing stocks which precedes the rise in the costs of construction." It is this increased rate of utilization, resulting in rising costs and prices which stimulates construction at that point where the prices and rents obtainable for the existing stock indicate that a fair level of profits can be made from new additions to the

## Korean Vets Eligible

KOREAN war veterans now have the same GI housing rights enjoyed by vets of World War II.

President Truman has signed legislation changing the national housing act to extend the extra benefits and preferential treatment to men in uniform on or after June 25, 1950, when the Korean war broke out.

The bill was sponsored by chairman Burnet R. Maybank (D.S. C.) of the Senate banking committee.

#### Excessive Fees

In June, 1950, the FHA and VA, acting under authority granted in the Housing Act of 1950, established limitations 😂 curb excessive fees and charges in connection with the construc\$ tion of housing financed through the GI bill or National Housing Act.

### Utilize Basement ment represents almost a third MANY families find them-selves hemmed in and

crowded by the necessary single-purpose rooms-kitchen, dining area, bedrooms, and bath which cut down the general living space no matter how big

An industrial efficiency expert would say that an almost impossible load is thrown upon the living room, the only flexible living space in the average home. In looking over the house for possible unused space to enable the family members to get away from each other to follow their own choices of hobbies or recreational activities, the efficiency expert would eventually get to the basement. He would find that the base-

## **Popular** Dwelling

W. PUNT, a Long Beach builder since 1919, has constructed approximately 200 homes and 600 apartment building units but is now devoting his entire time to the building of "own-your-own apartments," it was disclosed today.

According to Punt, this type of dwelling is very popular with retired couples who have finished raising their families and now seek a quiet, peaceful atmosphere without the obligations of a large home and yard to maintain. They may leave on vacations and not worry about upkeep, he added.

Plans have been drawn and Punt will soon start construction of his next apartment house venture.

## BelmontHeight **Property Sold**

A NINE - UNIT furnished apartment at 217 Belmont St. has been sold by Elizabeth Lindley to E. W. Lathrop of 994 Hoover St., Los Angeles, for \$45.000.

Buyer was represented by Orrel and Daley of Daley & Lumsden, Realtors, of Belmont Shore. Seller was represented by Betty Souders of A-1 Realty Service (Lou Francis), also of Belmont Shore.

of the total floor space in the average house and that, for the most part, this is waste space so far as family living is concerned. Much of the basement area

can be converted to use by partitioning off the heating plant in a room of its own as a means of containing any dust and dirt to one spot. Then the laundry equipment can be organized in a separate room. A basement bathroom with a shower stall can be one of the best investments in living that the family can make, especially if a portion of the basement is partitioned off as a recreational center and hobby room to relieve the traffic pressure on the living room.

#### Safety Check

Before taking up residence in a summer home that is equipped with gas appliances, the owner should have a representative of the utility company, or the firm which supplies the bottled gas, make a thorough inspection of all appliances, pipes and connections for possible leaks.

## Hike in New Home Building

purpose, but buyer pays.

IN THE seventh year since the end of World War II, the building industry has built new homes for more than 5,000,000 families and put in place approximately \$76 billions of nonresidential construction, according to Harold H. Rosenberg, editor-publisher of the Practical Builder.

Rosenberg stated that in 1941, the last year before the war, approximately 400,000 homes were built. In 1950, there were 1,400,000-three and one-half times as many, with a big increase also shown in nonresidential construction.

Featuring: Colorful

loggia with costly

used-brick barbacue-

fireplace; hand - split

iumbo shake rool;

open-beamed coilings

throughout; makeg-

any soffits; full-

length window wells

overlooking patio

ares. Mahogany pan-

elled dining area and

L-shape living room separated by counter-

sunk planter. Used-

CONTEMPORARY CALIFORNIA VILLA

The ultimate in a luxurious, functionally modern home. Custom designed for a Southern California executive; chosen from over 50 original architectural plans. Interiors with imagination! You'll

see a delightful contrast of surface textures and color tones.

brick and flagstone fireplace in living room. Three bedrooms; two

boths with mirrored walls, colored fixtures. Lavish wardrobe

spaces. Solid mahagany cabinets in kitchen. Over \$3,200 worth

of delaxe Touch-plate light switches and master control panels.

Oversize utilities to accommodate kitchen, laundry, loggia and

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Too many codes require unnecessary

bathroom vent pipes, such as the above example, at left. Such codes require extra labor and material that serves no useful

ences between the 1952 home and the house built 30 years ago is the increased use of color on walls and ceilings.



#### Speaking of Weather —

The official forecast sees possible rain Feb. 7-10-11-18-19-29.

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HENRY C. COX and Affiliated Companies

Sunday, February 3, 1952

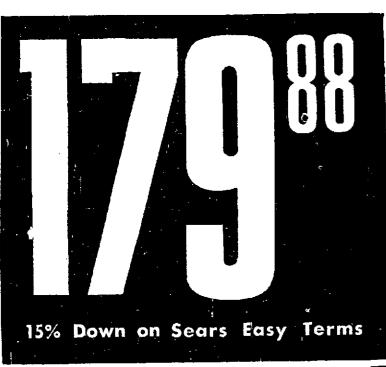
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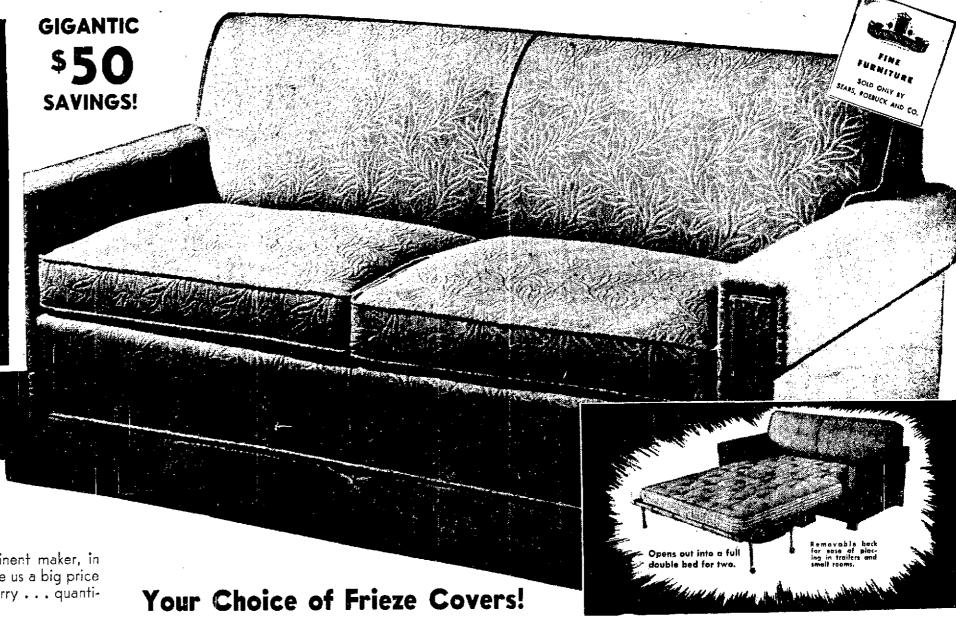
Manufacturer's CLOSE-OUT! Regular 229.95 Tuckaway Beds

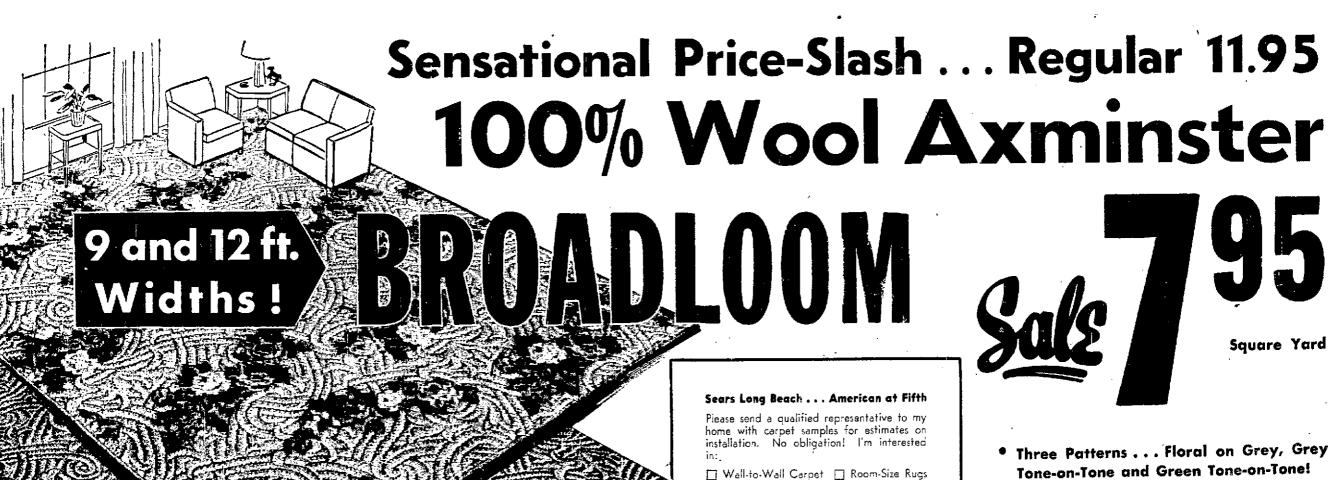


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